



**NO PURCHASE NECESSARY TO ENTER OR WIN.** The PBS KIDS Writers' Contest is produced by PBS (the "Contest" or "Promotion") and based on the Reading Rainbow® Young Writers and Illustrators Contest, a concept developed by WNED. The Contest begins on or about December 9, 2019, and ends with the notification of local winners on May 8, 2020. This contest consists of one round of local judging. To enter the Contest, you must submit your Entry to WTVP, 101 State Street, Peoria IL 61602. All entries must be received by April 6, 2020 to be eligible. Contest rules are subject to modification by WTVP at their discretion. This Contest is void where prohibited. Sponsored and coordinated by WTVP ("Sponsor" or "PBS") located at 101 State Street, Peoria, IL 61602.

## Eligibility & Entry Guidelines

- Entrants must be children in kindergarten, first, second, or third grade.
- Children of employees of PBS, PBS stations or their affiliates, sales representatives, subsidiaries or parent companies, advertising/sales promotion agencies, and judges are not eligible.
- To be eligible, an entrant must be a legal resident of the fifty (50) United States and D.C. (excluding Puerto Rico and American Samoa). Sponsor reserves the right to disqualify ineligible entries; such entries will not be returned.
- Only one entry per person will be accepted in this Contest; all subsequent entries will be disqualified.
- Only single author stories qualify (no co-authored stories).
- **Stories must be fiction, either prose or poetry.**
- Any failure to adhere to these Contest Rules may result in disqualification from the Contest.
- No purchase is necessary.

## Word Count Requirement

- Kindergarten and first grade stories must have a **minimum of 50 words and a maximum of 200 words.**
- Second and third grade stories must have a **minimum of 100 words and a maximum of 350 words.**
- The word count includes "a," "an," and "the," but not the words on non-story pages such as the title page or those that enhance the illustrations.
- Text must be printed or written legibly or typed.
- Children who cannot write may dictate their story to be printed, written legibly, or typed.
- Text may be integrated into the illustration pages or on separate pages.
- Non-English text must be translated on the same page and the translated text (English text) must adhere to word count.
- Invented spelling is accepted.

## Format & Illustrations

- Stories must have at least **5 original, clear, and colorful illustrations.**
- Original art can include drawings, collages, and 3-D created by the author or photographs taken by the author.
- Stories submitted by mail **must be created on one side of the paper and numbered on the back of each page.**

## Official Entry Form

- Each entry must include the official WTVP PBS KIDS Writers Contest Entry Form, with the **required signature of a parent/guardian** (and, if appropriate, the optional signature of the sponsoring teacher), consenting to allowing their child/ward to enter the Contest, confirming that the story and art are original, and granting certain rights to the entry materials.
- The entry form must be complete and legible to be eligible.

## Judging, Awards & Notification

All entries submitted to the Contest will be judged using the judging criteria and percentages below by a panel of no fewer than 3 judges selected and coordinated by WTVP. Judging will take place during the months of April and May 2020. The judging criteria and percentages will be scored and graded using a rubric based on the following criteria:

- 40% Creativity and originality of plot and/or themes,
- 40% Story structure and use of literary devices,
- 20% Relevance, quality and originality of illustration

All decisions of the judges are final and binding and not subject to appeal or review. Winners will be notified on or before May 8, 2020.

## Prizes

**Four (4) First Place Winners** (One (1) First Place winner per grade). **Four (4) Second Place Winners** (One (1) Second Place winner per grade). **Four (4) Third Place Winners** (One (1) Third Place winner per grade). All winners and their families will be treated to a prize presentation party in the WTVP television studio. WTVP reserves the right to substitute any prize for a prize of equal or greater value, at the sole discretion of WTVP. Prizes are not redeemable for cash, non-transferable, and non-substitutable, except at the sole discretion of Sponsor.

## Return of Entries

The Contest administrators at WTVP will make every effort, but are not required, to return entries. Mailed entries should be accompanied by a stamped, self-addressed envelope of an appropriate size. WTVP is not responsible for late, lost, stolen, misdirected, damaged, mutilated, incomplete, returned, or illegible entries, or postage-due mail.

## Rights Associated with Contest

Submission of the Entry Form constitutes permission from the participant's parent/legal guardian for WTVP to use the participants' name, likeness, biographical information, information and materials contained in the Entry Form, photographs, and any statements or remarks made about the Contest in advertising and promotion without further compensation or permission, except where prohibited by law. All entries, and any copyrights therein, become the sole property of WTVP. By entering, entrants' parent/legal guardian agree to abide by the above stated rules, and warrant that their child's/ward's entry is their original work and does not infringe upon or violate rights of any third party, and grant to WTVP the right to edit, publish, promote, and otherwise use their entry materials without permission, notice or compensation. No royalties will be paid at this or any time. By submitting an entry and Entry Form, each participant's parent/legal guardian, on behalf of the participant, agrees to assign all right, title, and interest in and to the entry and Entry Form to WTVP and warrants that the participant's parent/legal guardian has the authority to assign such right, title, and interest. In the event that any applicable law requires certain formalities to be fulfilled to effectuate such grant of rights, each participant (and parent or guardian) agrees to cooperate with WTVP to achieve fulfillment of such formalities. By submitting an Entry Form, each participant's parent/legal guardian, on behalf of participant, agrees to be bound by these Contest Rules. Each participant's parent/legal guardian, on behalf of the participant, agrees to release and hold WTVP, and its employees, officers, directors, shareholders, agents, representatives, subsidiaries, parent companies, or other affiliated companies harmless from any and all damages, losses, claims and liabilities arising out of participation in the Contest or resulting from acceptance or claiming of any prize hereunder. WTVP reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the Contest at any time. Income and all other taxes are the responsibility of the prize recipient. WTVP is not responsible for any expenses incurred in connection with participation in the Contest.