



CONGRESS CONTINUES TO CONSIDER ELIMINATING FUNDING FOR PUBLIC BROADCASTING.

# WHY SAVE PBS?

LESS THAN 1% OF AMERICANS HAVE TAKEN AN ASTRONOMY COURSE

## 3 MILLION

PEOPLE TRAVEL THE WONDERS OF THE UNIVERSE EACH WEEK WITH NOVA ON PBS



THE AMERICAN PUBLIC HAS NAMED PBS THE **MOST TRUSTED** PUBLIC INSTITUTION FOR **8** CONSECUTIVE YEARS



LAST YEAR, PBS OFFERED MORE THAN

## 500

HOURS OF ARTS AND CULTURAL PROGRAMMING



### CHILDREN WHO WATCHED SESAME STREET

IN PRE-SCHOOL SPEND MORE TIME **READING FOR FUN** IN HIGH SCHOOL AND OBTAIN **HIGHER GRADES** IN ENGLISH, MATH, AND SCIENCE

WATCHED BY MORE THAN

## 94,000,000

PEOPLE



PBS IS THE **#1** SOURCE OF MEDIA CONTENT FOR PRE-SCHOOL TEACHERS

FOR EVERY **1** DOLLAR IN FEDERAL FUNDING INVESTED IN PBS MEMBER STATIONS, THEY RAISE **6**



KIDS WHO PLAYED THE MARTHA SPEAKS APP **INCREASED THEIR VOCABULARY** AS MUCH AS **31%** IN TWO WEEKS



IN 2003, PRESIDENT GEORGE W. BUSH MADE **AUSTIN CITY LIMITS** THE ONLY TV SHOW EVER TO BE AWARDED THE **NATIONAL MEDAL OF ARTS**

WHILE THE FEDERAL APPROPRIATION EQUALS ABOUT **15%** OF THE SYSTEM'S REVENUE, THAT'S AN AGGREGATE NUMBER



FOR MANY PBS STATIONS, INCLUDING THOSE THAT SERVE PEOPLE WHO MAY NEED IT MOST, THIS COUNTS FOR AS MUCH AS **40-50%**



## 360 STATIONS

NON-COMMERCIAL, LOCALLY OWNED & OPERATED



COST PER PERSON PER YEAR

EACH MONTH

## 117 MILLION

PEOPLE WATCH PBS &

## 20 MILLION

PEOPLE EXPLORE ONLINE

PBS is America's largest classroom, the nation's largest stage for the arts and a trusted window to the world.

Save PBS. Find out more at [170millionamericans.org](http://170millionamericans.org)