

**WTVP-TV**  
**PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS**  
**JANUARY-JUNE 2001**

**PTV - THE READY TO LEARN SERVICE**

Recognizing the importance of quality television for its younger viewers, WTVP continues the PTV - Ready To Learn project. Designed for children ages 2–12, PTV features an unprecedented combination of services:

- The full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations;
- Specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners; and
- Training workshops and resource materials to help parents, teachers, and caregivers extend the educational impact of the programs—and help children love learning.

The on-air component of the Service is available Monday-Friday from 6:00-11:30 a.m. & 2:30-5:30 p.m. WTVP cable viewers in the Peoria area also receive additional early morning children's programming. Program details follow:

**ARTHUR**

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood.

Monday-Friday, 5 AM Jan.; 6 AM, 3:30 PM Jan.-June, 2001  
30 minutes PBS

**ZOBOOMAFOO**

A groundbreaking series designed especially for preschoolers about the great moment of discovery when a kid meets an animal for the first time. Using music, songs and sounds from around the world, the series teaches children how to care for the creatures with which we share the planet and instills basic life lessons in young viewers.

Monday-Friday 9:30 AM Jan.-June, 2001 30 minutes PBS

### BARNEY & FRIENDS

A fuzzy purple stuffed dinosaur, comes to life—giant size—through the fantasies of six children, who invite preschoolers to interact with the characters, sing along and learn while having fun.

Monday-Friday 8 AM Jan.-June, 2001 30 min. PBS

### TELETUBBIES

The series' unique format and characters are designed to nourish young children's thinking skills, teach them to listen, help build their curiosity, expand their imagination and increase their confidence.

Mon.-Fri. 8:30 AM, Sat. 7:30 AM Jan.-June, 2001 30 minutes PBS

### SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same.

Monday-Friday 7 AM, Saturdays 5 & 8 AM, Sundays 5 AM Jan.-June, 2001 60 minutes PBS

### MISTER ROGERS' NEIGHBORHOOD

Mister Rogers helps children feel good about themselves.

Monday-Friday 11 AM Jan.-June, 2001 30 minutes PBS

### DRAGON TALES

This series chronicles the adventures of six-year-old Emmy and her four-year-old brother Max, who discover a magic dragon scale in the playroom of their house. The series encourages children to pursue challenging experiences and teaches that trying and not fully succeeding are natural and valuable parts of growing up.

Monday-Friday 9 AM & 4:30 PM Jan.-June, 2001 30 minutes PBS

### CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a very big world with whom every young child and parent can identify.

Monday-Friday 10 AM & 5 PM; Sat. 6 & 7 AM; Sunday 6 AM, Jan.-June 2001 30 minutes PBS

### BETWEEN THE LIONS

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction.

Monday-Friday 10:30 AM, Jan.-June 2001 30 minutes PBS

### CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion. Each episode concludes with a component of “Clifford’s Big Ideas”—10 different attributes children learn to embrace—which leaves them with something to think about and practice in their lives.

Monday-Friday 6:30 AM & 2:30 PM; Sundays 6:30 AM Jan.-June; Saturdays 6:30 AM Feb.-June 2001 30 minutes PBS

### NODDY

Imagination, storytelling, music and humor are all part of this original children’s series, based on the children’s books by renowned author Enid Blyton.

Sunday 5:30 AM June, 2001 30 minutes PBS PLUS

### READING RAINBOW

Host LeVar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment.

Monday-Friday 4 PM Jan.-June, 2001 30 minutes PBS

### WISHBONE

This entertaining series that chronicles the exploits of “a little dog with a big imagination” introduces children and their families to the classics of literature from around the world.

Sundays 7:30 AM Jan.-June, 2001 30 minutes PBS

### ZOOM

Created for kids and by kids, ZOOM is a new version of the Emmy Award-winning 70’s PBS children’s show. The new ZOOM features games, plays, science experiments and other activities based on contributions sent in by kids from across the country.

Monday-Friday 3 PM Jan.-June, 2001 30 minutes PBS

### WISH-A-ROO PARK

A series designed to augment the fun and learning experiences of children aged two to six. The content of each episode is a curriculum that aims to provide fun through entertainment, education through discovery, and personal social development through information.

Sunday 7 AM Jan.-April, 2001 30 minutes APTVS

### REDWALL

Based on the first of the best-selling books by author Brian Jacques, each half-hour episode introduces viewers to the mythical, medieval land populated by woodland creatures who embody the positive and endearing qualities of humor, companionship and courage. Matthias Mouse, REDWALL'S young hero, solves mysteries, survives fantastic ordeals and ventures on challenging quests to protect the honor of local townsfolk.

Sundays 7 AM May-June, 2001 30 minutes APTVS

### THE BOOKWORM BUNCH

A new series based on popular children's books, including Don Freeman's "Corduroy," Andrea Beck's "Elliot Moose," Rosemary Wells' "Timothy Goes to School," Maurice Sendak's "Seven Little Monsters," William Joyce's "George Shrinks" and Michael and Betty Paraskevas' "Marvin the Tap Dancing Horse."

Sundays, 8-11 AM Jan.-June 2001 180 min. weekly PBS

### JAY JAY THE JET PLANE

Somewhere between imagination and learning is a wonderful land where new discoveries and charming lessons of life are learned every day. Jay Jay is a perky little airplane who buzzes around the magical world of Tarrytown, captivating youngsters ages 2-7.

Monday-Friday, 3 PM June 30 min. PBS

### IN THE MIX

A weekly series by, for, and about teens presents creative solutions and approaches to real-life issues that concern young people.

Fridays 10 PM Jan.-June 2001 30 minutes PBS

### AT ISSUE—STATE SUPERINTENDENT OF EDUCATION

This program features an interview in Springfield with Glenn W. "Max" McGee, Illinois State Superintendent of Education.

Thursday, Jan. 4, 2001 8:30 p.m. (R) 1/7 4:30 p.m.  
30 min. WTVP

### FOR TEACHERS ONLY

WTVP presents a preview of the winter/spring season of programming and a look at resources available for use by teachers in the classroom.

Jan. 7,8,9, 2001 Various times 30 min. each WTVP

### AT ISSUE—ABSTINENCE EDUCATION

Is abstinence-only education the answer in reducing teen pregnancy? Host H Wayne Wilson discusses the pros and cons of this issue with area health educators.

Thursday, Jan. 18, 2001 8:30 p.m. (R) 1/21 4:30 p.m.

30 min. WTVP

**AT ISSUE—VIDEO GAMES + MUSIC = VIOLENCE?**

Can certain video games and music lead to violent actions by young people? This program addresses this issue with a panel of experts.

Thursday, Jan. 25, 2001 8:30 p.m. (R) 1/28 4:30 p.m.

30 min. WTVP

**FRONTLINE “Juvenile Justice”**

Exploring whether children who commit serious crimes should be tried as juveniles or adults, this program shows what can happen to young offenders who reach the “end of the line” in the juvenile court system and how these children can be rehabilitated to prevent future criminal behavior.

Tuesday, Jan. 30, 2001 9 p.m. 90 min. PBS

**FRONTLINE “The Merchants of Cool”**

Teenagers today have more money and independence than ever before, and their lives have become the object of obsessive focus by corporate America. This program explores the culture in which today’s American teenager is growing up and how they’ve come to view themselves and their parents.

Tuesday, Feb. 27, 2001 9 p.m. 60 min. PBS

Tuesday, May 1, 2001 9 p.m. (R) 5/6 11 p.m. 60 min. PBS

**WORLD’S LARGEST CONCERT**

A program designed to instill a love of music in young people.

Thursday, March 8, 2001 Noon 30 min. PBS

### **A SONG FOR SISTERS**

This special tells the story of “Sisters and Friends,” an Arts In Education program that helps adolescent girls create a vision for their futures by using a unique methodology—song.

Thur., March 8, 2001 12:30 p.m. 30 min. APTVS

### **MORE THAN A GAME: A BASKETBALL STORY**

Charting the glory and heartbreak of a small town high school’s basketball program, this new special follows Illinois’ Teutopolis Township High School’s young team and coach during the 1998-99 season.

Sunday, March 11, 2001 11 p.m. 60 min. PBS

### **AMERICAN HIGH**

This innovative drama series follows the lives of a group of students as they deal with their personal conflicts—both at home and at school—from the first day of senior year through graduation.

Wednesdays, April-June, 2001 9 p.m. 60 min. each night PBS

### **A LONG SEASON**

This program follows a little league baseball team from the opening day of tryouts to the end-of-the-season party.

Monday, April 9, 2001 9:30 p.m. 30 min. PBS

### **FRONTLINE “The Medicating Kids”**

FRONTLINE investigates the rapidly growing use of psychoactive drugs by children and the challenges of parenting and schooling in a world of high stress and increasing family disintegration.

Tuesday, April 10, 2001 9 p.m. (R) 4/15 11 p.m. 60 min. PBS

### **FRONTLINE “The Killer at Thurston High”**

In May 1998, 15-year-old Kip Kinkel murdered his mother and father and then opened fire at Thurston High School in Springfield, Oregon. FRONTLINE reveals the intimate, inside story of how Kinkel became the boy police call a "cold-hearted killer." (Repeated Sunday at 11 p.m.)

Tuesday, May 29, 2001 9 p.m. (R) 6/3 11 p.m. 90 min. PBS

### **STANDARD DEVIANTS TV**

A new, hip, fresh, funny and educational series, the program is designed for viewers of all ages. The opening program, “Shakespeare Origins,” looks at the origins and influences of one of the greatest writers the world has ever known.

Fridays 10:30 p.m. Jan.-June 30 min. each PBS

### **NON BROADCAST ACTIVITIES**

#### **READY TO LEARN**

- WTVP 42 conducted 5 workshops for 414 educators, college education majors, childcare professionals, and parents—reaching 1,120 children from January through June. The workshops featured hands-on activities, free print materials and ideas to help participants use television as an additional resource to nurture children's love of reading and enthusiasm for learning.

The main targets thus far have been childcare providers and parents of preschool and primary school children in lower-income, inner-city, rural, low-literacy, or "at risk" programs.

- In the "First Book" program—designed to provide free paperback books to children who otherwise might not own them—WTVP distributed 3,202 books at 77 special events to help Central Illinois children begin their own libraries. At special reading nights, book parties, and informal events, WTVP introduced young people to WTVP 47's quality children's television programs—and provided music, storytelling, special hands-on activities, and free books to all those attending.

#### WE'RE WILD ABOUT READING...

WTVP 47—in partnership with the Peoria Public Library, the Glen Oak Zoo, and Common Place Family Learning Center—has been holding series of monthly workshops and special family events to open up a world of literature and learning for 4- to 7-year-old children throughout our community.

Six events were held during the first six months of 2001--and 164 books were distributed.

#### EDUCATIONAL INITIATIVES

WTVP published the 25th edition of *For Teachers Only* and distributed the newsletter to 12,000 educators throughout our viewing area. Designed to provide an overview of the new winter/spring season, the publication also outlined ways that educators can use WTVP programs to enrich the learning experience for students. A special half-hour video edition of *For Teachers Only* was broadcast in January to provide a true preview of the new season.

WTVP 47 set up special displays during Barnes & Noble's Back-to-School Nights in both Peoria and Bloomington to introduce teachers to the many ways that our high-quality programs can be used in the classroom.

#### YOUNG WRITERS AND ILLUSTRATORS CONTEST

To instill a love of literature--and give young children a sense of achievement in creating their own stories and drawings--WTVP 47 joined READING RAINBOW for the seventh annual "Young Writers and Illustrators Awards Competition." Open to children from four grade levels--kindergarten through third grade--the contest attracted a record 260 entries from throughout central and northern Illinois.

#### ARTHUR

Arthur--star of PBS' #1 rated kids show and the world's most famous aardvark--was in Peoria from May 1-4. The costumed character--played by very special WTVP staff members and volunteers--attended his very own "birthday party" at a local childcare center, visited children at two area hospitals, took part in two parent/child events at a local school, and greeted families during a local literacy evening.

## CLIFFORD

Clifford--the famous big, red dog--joined WTVP June 18-23. He was the star of a special Clifford party for members of WTVP 47's Kids Club--and at a special party at the Lakeview Library for all residents of Central Illinois. While in the area, he also visited children in local hospitals and at several area grade schools.