

**WTVP-TV**  
**PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS**  
**JULY-DECEMBER 2001**

**PTV - THE READY TO LEARN SERVICE**

Recognizing the importance of quality television for its younger viewers, WTVP continues the PTV - Ready To Learn project. Designed for children ages 2–12, PTV features an unprecedented combination of services:

- The full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations;
- Specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners; and
- Training workshops and resource materials to help parents, teachers, and caregivers extend the educational impact of the programs—and help children love learning.

The on-air component of the Service is available Monday-Friday from 6:00-11:30 a.m. & 2:30-5:30 p.m. WTVP cable viewers in the Peoria area also receive additional early morning children's programming. Program details follow:

**ARTHUR**

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood.

Monday-Friday, 6 AM, 3:30 PM July-Dec.; Sat. 6:30 a.m.;  
Sun. 10:30 a.m. Sept.-Dec., 2001 30 minutes PBS

**ZOBOOMAFOO**

A groundbreaking series designed especially for preschoolers about the great moment of discovery when a kid meets an animal for the first time. Using music, songs and sounds from around the world, the series teaches children how to care for the creatures with which we share the planet and instills basic life lessons in young viewers.

Monday-Friday 9:30 AM July-Dec., 2001 30 minutes PBS

### BARNEY & FRIENDS

A fuzzy purple stuffed dinosaur, comes to life—giant size—through the fantasies of six children, who invite preschoolers to interact with the characters, sing along and learn while having fun.

Monday-Friday 8 AM July-Aug.; 8:30 a.m. Sept.-Dec.; Sat. 7:30 a.m. Sept.; Sun. 8 a.m. Sept.-Dec., 2001 30 min. PBS

### TELETUBBIES

The series' unique format and characters are designed to nourish young children's thinking skills, teach them to listen, help build their curiosity, expand their imagination and increase their confidence.

Mon.-Fri. 8:30 AM July-Aug., 8 a.m. Sept.-Dec.; Sat. 7:30 AM July; Sun. 8:30 a.m. Sept.-Dec., 2001 30 minutes PBS

### SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same.

Monday-Friday 7 AM, Saturdays 5 & 8 AM July-Dec., 2001  
60 minutes PBS

### MISTER ROGERS' NEIGHBORHOOD

Mister Rogers helps children feel good about themselves.

Monday-Friday 11 AM July-Dec., 2001 30 minutes PBS

### DRAGON TALES

This series chronicles the adventures of six-year-old Emmy and her four-year-old brother Max, who discover a magic dragon scale in the playroom of their house. The series encourages children to pursue challenging experiences and teaches that trying and not fully succeeding are natural and valuable parts of growing up.

Monday-Friday 9 AM & 4:30 PM July-Dec.; Sun. 9 a.m. Sept.-Dec., 2001 30 minutes PBS

### CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a big world with whom every young child and parent can identify.

Monday-Friday 10 AM; Sat. 6 AM; Sunday 6 AM, July-Dec. 2001  
30 minutes PBS

### BETWEEN THE LIONS

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction.

Monday-Friday 10:30 AM, July-Aug.; 2:30 p.m. Sept.-Dec.,  
Sun. 11 a.m. Nov.-Dec., 2001 30 minutes PBS

### CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion. Each episode concludes with a component of “Clifford’s Big Ideas”—10 different attributes children learn to embrace—which leaves them with something to think about and practice in their lives.

Monday-Friday 6:30 AM & 2:30 PM July-Aug.; 6:30 a.m. Sept.-Dec.; Sundays 6:30 AM July-Dec.; Saturdays 5 a.m. Sept.-Dec.; 6:30 AM July-Aug., 2001 30 minutes PBS

#### NODDY

Imagination, storytelling, music and humor are all part of this original children’s series, based on the children’s books by renowned author Enid Blyton.

Sunday 5:30 AM July-Dec., 2001 30 minutes PBS PLUS

#### READING RAINBOW

Host LeVar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment.

Monday-Friday 4 PM July-Dec., 2001 30 minutes PBS

#### WISHBONE

This entertaining series that chronicles the exploits of “a little dog with a big imagination” introduces children and their families to the classics of literature from around the world.

Sundays 7:30 AM July-Aug., 2001 30 minutes PBS

#### ZOOM

Created for kids and by kids, ZOOM is a new version of the Emmy Award-winning 70’s PBS children’s show. The new ZOOM features games, plays, science experiments and other activities based on contributions sent in by kids from across the country.

Monday-Friday 5 PM July-Dec., 2001 30 minutes PBS

#### REDWALL

Based on the first of the best-selling books by author Brian Jacques, each half-hour episode introduces viewers to the mythical, medieval land populated by woodland creatures who embody the positive and endearing qualities of humor, companionship and courage. Matthias Mouse, REDWALL’S young hero, solves mysteries, survives fantastic ordeals and ventures on challenging quests to protect the honor of local townsfolk.

Saturdays 7 AM Sept.-Dec.; Sundays 7 AM July-Aug., 2001  
30 minutes APTVS

#### THE BOOKWORM BUNCH

A new series based on popular children’s books, including Don Freeman’s “Corduroy,” Andrea Beck’s “Elliot Moose,” Rosemary Wells’ “Timothy Goes to School,” Maurice Sendak’s “Seven Little Monsters,” William Joyce’s “George Shrinks” and Michael and Betty Paraskevas’ “Marvin the Tap Dancing Horse.”

Sundays, 8-11 AM July-Aug. 2001 180 min. weekly PBS

#### JAY JAY THE JET PLANE

Somewhere between imagination and learning is a wonderful land where new discoveries and charming lessons of life are learned every day. Jay Jay is a perky little airplane who buzzes around the magical world of Tarrytown, captivating youngsters ages 2-7. Monday-Friday, 3 PM July-Dec.; Sundays 5 AM July-Aug., 2001 30 min. PBS

#### SAGWA THE CHINESE SIAMESE CAT

Based on Amy Tan's children's book, *Sagwa*, this children's series is set in historic China and follows the adventures of a spirited, adventurous young cat named Sagwa as she explores her widening world. Sagwa addresses the primary education goals of supporting social and emotional development; exposing children to Chinese culture, language, music and folklore; and encouraging children to value their own family culture and recognize there are similarities in children's lives across cultures.

Saturdays, 7:30 AM; Sundays, 10 AM Sept.-Dec., 2001  
30 minutes PBS

#### ANNE OF GREEN GABLES: THE ANIMATED SERIES

This children's series follows the adventures of the irrepressible Anne Shirley, whose independent spirit and impetuous nature makes Avonlea an exciting place to live. The series reinforces the importance of family, relationships and self-confidence.

Sundays, 5 and 9:30 AM Sept.-Dec., 2001 PBS

#### IN THE MIX

A weekly series by, for, and about teens presents creative solutions and approaches to real-life issues that concern young people.

Fridays 10 PM July-Dec. 2001 30 minutes PBS

#### AMERICAN HIGH

This innovative drama series follows the lives of a group of students as they deal with their personal conflicts—both at home and at school—from the first day of senior year through graduation.

Wednesdays, July-Sept., 2001 9 p.m. 60 min. each night PBS

#### STANDARD DEVIANTS TV

A new, hip, fresh, funny and educational series, the program is designed for viewers of all ages. The opening program, "Shakespeare Origins," looks at the origins and influences of one of the greatest writers the world has ever known.

Fridays 10:30 p.m. July-Dec. 30 min. each PBS

#### ANNE OF GREEN GABLES

#### ANNE OF GREEN GABLES—THE SEQUEL

These television adaptations follow the adventures of Anne Shirley, whose independent spirit and impetuous nature makes Avonlea an exciting place to live. These programs also reinforce the importance of family, relationships and self-confidence.

Tuesday & Wednesday, Aug. 7&8, 2001 7 p.m. 4 1/2 hours each PBS

#### DINOSAURS: LIFESTYLES OF THE BIG AND CARNIVOROUS

What were the dinosaurs like? Can a modern-day dinosaur be created from DNA? Why did they die out...or did they? The Standard Deviants, a dynamic group of young actors and comedians take viewers on an exciting adventure into the distant past.

Thursday, Aug. 9, 2001 60 minutes PBS

#### THE WORLD OF NATIONAL GEOGRAPHIC “Dragons of the Galapagos”

Intrepid filmmakers David and Elizabeth Parer-Cook spent two years—with their three-year-old daughter—documenting one of the great dramas of the natural world, the remarkable life of land and marine iguanas of the wild and remote Galapagos archipelago.

Tuesday, Aug. 14, 2001 60 minutes PBS

#### KIDS HEALTHWORKS

Exploring the latest developments in pediatric care, this new five-part series opens with “Is It a Cold or Something More?”

Saturday, Aug. 25, 2001 4 p.m. 30 minutes APTVS

#### FOR TEACHERS ONLY

WTVP presents a preview of the fall season of programming and a look at resources available for use by teachers in the classroom.

Sept. 1,2 & 8, 2001 Various times 30 min. each WTVP

#### P.O.V. “High School”

Fred Wiseman’s 1968 landmark documentary (cited in 2000 as a National Treasure by the Library of Congress) examines how social values are passed on from one generation to the next by chronicling the daily activities of administrators, teachers, parents and students in a Philadelphia public high school.

Sunday, Sept. 2, 2001 11 p.m. 90 minutes ITVS

#### SCHOOL: THE STORY OF AMERICAN PUBLIC EDUCATION

Ten years in the making, this new series chronicles the dramatic history of America’s struggle to educate *all* of its citizens and unite them as a nation. The opening program, “The Common School” (1770-1890) traces America’s struggle to create a tax-supported system that would educate every citizen, rich or poor. The second hour, “As American as Public School” (1900-1950) recalls the compelling story of how massive immigration, child labor laws and the explosive growth of cities transformed the nation’s classrooms. “Equality” (1950-1980) covers the tempestuous era when public schools became a major battleground as minorities and women fought for equal rights, resources and opportunities and “The Bottom Line” (1980-Present) explores the wide range of “free-market” experiments—from vouchers to charter schools—that emerged in the wake of *A Nation at Risk*, the Reagan administration’s shocking report on America’s education crisis.

Monday & Tuesday, Sept. 3 & 4, 2001 8 p.m. 240 minutes PBS

#### NO GREATER CALLING

This program profiles teachers from six different parts of the country, each of them recognized for exhibiting excellence in the classroom.

Sept. 4 & Oct. 7, 2001 2 a.m. & 3 p.m. 60 minutes PBS Plus

#### THE MERROW REPORT

“School Sleuth: The Case of the Excellent School”

John Merrow becomes a private detective and discovers there are three kinds of schools—bad, good enough and excellent. “Detective” Merrow explores five aspects of schooling—safety, curriculum, physical environment, adults in the building, and the school’s sense of community.

Wednesday, Sept. 5, 2001 2 a.m. 60 minutes PBS

#### THE MERROW REPORT

“The Toughest Job in America”

What is the toughest job in America? How about running a big city school system? This program chronicles David Hornbeck’s six tumultuous years a head of Philadelphia’s public school system, the fifth largest in the nation.

Thursday, Sept. 6, 2001 2 a.m. 120 minutes PBS

#### THE FIRST YEAR

This new special follows five teachers, new to the profession, through their first school year in Southern California. The experiences of the teachers reflect the diverse community they serve as they work with children, teenagers and adults.

Thursday, Sept. 6, 2001 9 p.m. 90 minutes PBS

#### TALKING WITH KIDS ABOUT TERRORISM AND VIOLENCE

Dr. David Walsh, an authority on the impact of media on children, sits down with parents to discuss ways to help children cope with the violent events of Sept. 11, 2001.

Tuesday, Sept. 11, 2001 9 p.m. 30 minutes TPT

#### RAISING MEDIAWISE KIDS: SAFETY IN THE CYBERHOOD

Today’s children have access to a seemingly limitless world of experiences and information thanks to the accelerating technological advances in television, video games and the Internet. In this new special, psychologist and author David Walsh, Ph.D., provides simple steps that will enable parents to help their kids become “MediaWise.” (Repeated Sunday at 3 p.m.)

Sept. 29 & Nov. 4, 2001 6 p.m. & 3 p.m. 60 minutes TPT

### P.O.V. "5 Girls"

Richly capturing the tumultuous days of adolescence, this program provides a rare *verité* glimpse into the hearts and minds of five teenagers. Filmed over three years in Chicago's diverse neighborhoods, the documentary tracks the struggles and transformations in the lives of Corrie, Toby, Amber, Aisha and Haibinh as they confront the challenges of growing up female in the United States.

Tuesday, Oct. 2, 2001 8 p.m. 120 minutes ITVS

### GREAT LEADERS

This new series tells the inspirational stories of leaders from all walks of life—and examines the skills, values, and beliefs that helped them reach the pinnacles of their professions. This opening program profiles the late television pioneer Leonard Goldenson.

Fridays beginning Nov. 16, 2001 10:30 p.m. 30 minutes each APTVS

### RAYMOND'S PORTRAIT

Tonight's program tells the story of Raymond Hu, a 19-year-old Asian-American, and his haunting animal watercolor portraits.

Sunday, Nov. 25, 2001 9:30 p.m. 30 minutes APTVS

### IN THE MIX "Looking Back...Moving Forward"

Since September 11, teens have heard the conflicting messages that "The world, your world, has forever changed," but "it's important to get back to your normal routine and activities." Through the eyes of middle and high school students outside the city and at Stuyvesant High School near ground zero, this special shows how teens are struggling to respond to the tragedy and ongoing events. We see who and what have helped them (school, parents, friends), as well as what they are doing to help each other. They also speak out about the effect of the media and the importance of tolerance. A Muslim reporter for a youth newspaper shares her experiences and fears, plus a high school counselor gives advice to teens and parents.

Friday, Dec. 14, 2001 10 p.m. 30 minutes PBS

## FRONTLINE “The Merchants of Cool”

Teenagers today have more money and independence than ever before. Their lives have become the object of obsessive focus by corporate America. Their tastes, attitudes and aspirations are sampled and resampled by marketers wielding the latest scientific tools to determine exactly who they are and what they want. And from this surging stream of data, the dream-weavers of Hollywood and Madison Avenue tell a version of teenage life in movies, television, music and advertising that is meant to appeal to their deepest sensibilities. FRONTLINE explores the culture in which today's American teenager is growing up and how they've come to view themselves and their parents.

Thursday, Dec. 20, 2001 9 p.m. 60 minutes PBS

## NON BROADCAST ACTIVITIES

### READY TO LEARN

- WTVP 47 conducted 30 workshops for 363 educators, college education majors, childcare professionals, and parents—reaching hundreds of children—from July through December. The workshops featured hands-on activities, free print materials and ideas to help participants use television as an additional resource to nurture children's love of reading and enthusiasm for learning.

The main targets thus far have been childcare providers and parents of preschool and primary school children in lower-income, inner-city, rural, low-literacy, or "at risk" programs.

- In the "First Book" program—designed to provide free paperback books to children who otherwise might not own them—WTVP distributed more than 2,900 books at 57 special events to help Central Illinois children begin their own libraries. At special reading nights, book parties, and informal events, WTVP introduced young people to WTVP 47's quality children's television programs—and provided music, storytelling, special hands-on activities, and free books to all those attending.

## WE'RE WILD ABOUT READING...

WTVP 47—in partnership with the Peoria Public Library, the Glen Oak Zoo, and Common Place Family Learning Center—held series of monthly workshops and special family events to open up a world of literature and learning for 4- to 7-year-old children throughout our community.

Two events were held during the last six months of 2001--and 76 books were distributed to the young people.

## EDUCATIONAL INITIATIVES

WTVP published the 26th edition of *For Teachers Only* and distributed the newsletter to 12,000 educators throughout our viewing area. Designed to provide an overview of the new fall season, the publication also outlined ways that educators can use WTVP programs to enrich the learning experience for students. A special half-hour video edition of *For Teachers Only* was broadcast in September to provide a true preview of the new season.

WTVP 47 set up special displays during Barnes & Noble's Back-to-School Nights in both Peoria and Bloomington to introduce teachers to the many ways that our high-quality programs can be used in the classroom.

## VIDEO BOOK REPORTS

WTVP has been very active in encouraging reading and writing among all children in the community. Each July, libraries from throughout our viewing area send young readers to our studio to tape "video" book reports for our Rainbow Readers program—currently in its 13<sup>th</sup> year. This year, 23 children participated, and their 30- to 60-second book reports aired just before the beginning of the popular series READING RAINBOW.

## NATIONAL KIDS DAY

WTVP joined with the local Boys & Girls Club to celebrate National Kids Day Sunday, Aug. 5. We had a table during the Gus Macker 3-on-3 basketball tournament in downtown Peoria and distributed educational materials as well as 93 free books to the young people who stopped by.

## PEORIA HOUSING AUTHORITY DAY

WTVP participated in this year's Peoria Housing Authority Day on Saturday, Aug. 11 in the part at Taft Homes. In addition to providing musical entertainment by Fran Moss, WTVP distributed educational materials and 218 books to young people from the local housing projects.