

WTVP-TV
PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS
JULY-DECEMBER 2002

PTV - THE READY TO LEARN SERVICE

Recognizing the importance of quality television for its younger viewers, WTVP continues the PTV - Ready To Learn project. Designed for children ages 2–12, PTV features an unprecedented combination of services:

- The full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations;
- Specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners; and
- Training workshops and resource materials to help parents, teachers, and caregivers extend the educational impact of the programs—and help children love learning.

The on-air component of the Service is available Monday-Friday from 6:00-11:30 a.m. & 2:30-5:30 p.m. WTVP cable viewers also receive additional early morning children's programming. Program details follow:

ARTHUR

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood.

Monday-Friday, 6 AM & 3 PM; Sat. 5:30 a.m.; Sun. 10:30 a.m.
July-Dec., 2002 30 minutes PBS

ZOBOOMAFOO

A groundbreaking series designed especially for preschoolers about the great moment of discovery when a kid meets an animal for the first time. Using music, songs and sounds from around the world, the series teaches children how to care for the creatures with which we share the planet and instills basic life lessons in young viewers.

Monday-Friday 9:30 AM July-Dec., 2002 30 minutes PBS

BARNEY & FRIENDS

A fuzzy purple stuffed dinosaur, comes to life—giant size—through the fantasies of six children, who invite preschoolers to interact with the characters, sing along and learn while having fun.

Monday-Friday 8/8:30 AM; Sun. 8 a.m. July-Dec., 2002 30 min. PBS

TELETUBBIES

The series' unique format and characters are designed to nourish young children's thinking skills, teach them to listen, help build their curiosity, expand their imagination and increase their confidence.

Mon.-Fri. 8/8:30 a.m.; Sun. 8:30a.m. July-Dec., 2002 30 minutes PBS

SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same.

Monday-Friday 7 AM; Saturdays 8 AM; Sundays 7 AM

July-Dec., 2002 60 minutes PBS

MISTER ROGERS' NEIGHBORHOOD

Mister Rogers helps children feel good about themselves.

Monday-Friday 11 AM July-Dec., 2002 30 minutes PBS

DRAGON TALES

This series chronicles the adventures of six-year-old Emmy and her four-year-old brother Max, who discover a magic dragon scale in the playroom of their house. The series encourages children to pursue challenging experiences and teaches that trying and not fully succeeding are natural and valuable parts of growing up.

Monday-Friday 9 AM & 4:30 PM; Sun. 9 a.m. July-Dec., 2002

30 minutes PBS

CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a big world with whom every young child and parent can identify.

Monday-Friday 10 AM; Sat. 6:30 AM July-Aug.; Sunday 6 AM,

July-Dec. 2002 30 minutes PBS

BETWEEN THE LIONS

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction.

Monday-Friday 2:30 p.m.; Sun. 11 a.m. July-Dec., 2002

30 minutes PBS

CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion.

Monday-Friday 6:30 & 10:30 AM; Saturdays 5 AM; Sundays 6:30 AM

July-Dec., 2002 30 minutes PBS

CYBERCHASE

CYBERCHASE, a new animated adventure series, takes kids on a wild ride through cyberspace—and challenges them to use the power of math to solve problems. The program sends the message that math is fun—math is about problem solving and, boy, does it come in handy.

Monday-Friday 3:30 p.m.; Saturday 6 a.m. July-Dec., 2002

30 minutes PBS

READING RAINBOW

Host LeVar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment.

Monday-Friday 3/4 PM July-Dec., 2002 30 minutes PBS

ZOOM

Created for kids and by kids, ZOOM is a new version of the Emmy Award-winning 70's PBS children's show. The new ZOOM features games, plays, science experiments and other activities based on contributions sent in by kids from across the country.

Monday-Friday 4/5 PM July-Dec., 2002 30 minutes PBS

DRAGONFLY TV

In each episode of this children's science series, real kids pursue their own scientific investigations and share the excitement that comes with making their own discoveries. They are joined by adult scientists, who share not only their discoveries, but also home movies and snapshots of themselves as kids.

Saturdays 7 AM July-Aug., 2002 30 minutes PBS PLUS

SAGWA THE CHINESE SIAMESE CAT

Based on Amy Tan's children's book, Sagwa, this children's series is set in historic China and follows the adventures of a spirited, adventurous young cat named Sagwa as she explores her widening world. Sagwa addresses the primary education goals of supporting social and emotional development; exposing children to Chinese culture, language, music and folklore; and encouraging children to value their own family culture and recognize there are similarities in children's lives across cultures.

Saturdays, 7:30 AM Sept.-Dec.; Sundays, 10 AM July-Dec., 2002
30 minutes PBS

ANNE OF GREEN GABLES: THE ANIMATED SERIES

This children's series follows the adventures of the irrepressible Anne Shirley, whose independent spirit and impetuous nature makes Avonlea an exciting place to live. The series reinforces the importance of family, relationships and self-confidence.

Sundays, 5 and 9:30 AM July-Dec., 2002 30 minutes PBS

NODDY

The Emmy Award-winning NODDY provides active, fun and imaginative viewing for children aged three to seven, while helping them learn to explore their world. Based on the classic children's books by British author Enid Blyton, NODDY is set in a magical curiosity shop where toys come to life and inspire children with imaginative storytelling, creative play, music, humor and gentle life lessons.

Sundays, 5:30 AM July-Aug., 2002 30 minutes PBS PLUS

LIBERTY'S KIDS

This revolutionary children's animated series tells the story of the birth of democracy in America. The tale is told through the eyes of two teenagers and their young friend working in Benjamin Franklin's print shop. Many of the important turning points in America's colorful history are brought to life.

Monday-Friday, 5 p.m.; Saturday 6:30 a.m. Sept.-Dec. 2002
30 minutes PBS

ANGELINA BALLERINA

Dancing her way into the hearts of children, ANGELINA BALLERINA is a little mouse who yearns to become a prima ballerina in this animated series, based upon the popular children's book series. Targeted to three- to seven-year-olds, ANGELINA teaches valuable lessons about honesty, determination and numerous other positive values.

Sundays, 5:30 a.m. Sept.-Dec. 2002 30 minutes PBS PLUS

IN THE MIX

A weekly series by, for, and about teens presents creative solutions and approaches to real-life issues that concern young people.

Fridays 10 PM July-Dec. 2002 30 minutes PBS

CHILDREN'S HOSPITAL

Opening a window onto the world of pediatric illness and contemporary health issues, this new six-part series takes viewers into one of the nation's preeminent pediatric hospitals—Chicago's Children's Memorial Hospital. Tonight's program, "Decisions," looks at how—every day—the doctors, parents and patients are faced with difficult choices about treatment and quality of life.

Tuesdays, July 2-Aug. 6, 2002 8 p.m. 6 hours PBS

THE ROAD TO COLLEGE:

A FINANCIAL AID PRIMER FOR STUDENTS, 2002 EDITION

This updated special takes viewers through the entire college admission process—and includes a review of 2002 financial aid forms.

Sunday, July 28, 2002 3 p.m. 60 min. NETA

P.O.V.

"Mai's America"

A spunky Vietnamese teenager named Mai gets the chance of a lifetime—to study in the United States. Expecting Hollywood, she lands in rural Mississippi. As she tries to fit in and to make ends meet, Mai discovers that "America" is both less and far more than she bargained for.

Tuesday, August 6, 2002 9 p.m. 60 min. PBS

NORMAL FOR US: THE MILLER TWINS

When Fritz and Cindy Miller learned in 1989 that their infant twins both had spinal muscular atrophy, they knew they could be facing a lifetime of round-the-clock care and frequent sickness. With two quadriplegic daughters, the Millers wondered about their ability to enjoy a "normal" life. This is the inspiring story of one family's love and determination in the face of enormous challenges.

Tuesday, August 20, 2002 8 p.m. 60 minutes PBS

FOR TEACHERS ONLY

This new special—hosted by WTVP Program Director Linda Miller—features a preview of WTVP 47's fall season and a look at the many resources available for use in the classroom. (Repeated tonight at 11, Monday at 10 p.m., Tuesday at 10 p.m. and Saturday at 11 p.m.)

Sunday, Sept.1-Saturday, Sept. 7, 2002 various times 30 minutes WTVP

ADD IT UP

Encouraging parents to get involved with their child's education, this special shows that math is everywhere, not just in the classroom.

Sunday, Sept. 1, 2002 11:30 p.m. 30 min. APT

VOTE-A-RAMA—AN “ARTHUR” AND “LIBERTY’S KIDS”

LABOR DAY MARATHON

In VOTE-A-RAMA, the three most popular ARTHUR episodes, picked by kids themselves in online voting, will be followed by the premiere of the “revolutionary” new animated series LIBERTY'S KIDS.

Monday, Sept. 2, 2002 3 p.m. 120 minutes PBS

KIDHEALTH

This new 13-part magazine-style series travels the country to talk with parents, kids, and doctors who are successfully dealing with children's illnesses in new and groundbreaking ways. The opening program looks at spinal surgery and pet therapy—and introduces viewers to Dr. Stephen Zeigler, who suffered near-fatal burns as a 9-year-old and has repaid his debt to the medical community by becoming a skilled surgeon himself. Sundays, beginning Sept. 15, 2002 3 p.m. 30 minutes each PBS

PARENT SENSE

Examining the dynamics of child-rearing today, this new eight-part series features the latest in behavioral and medical advice, inspiring stories, and practical tips to help parents raise happy, healthy families. The opening program explores practical ways of "Balancing Time."

Sundays, beginning Sept. 15, 2002 3:30 p.m. 30 minutes each NETA

ACCIDENTAL HERO: ROOM 408

This new special follows award-winning teacher Tommie Lindsey into his classroom in San Francisco's East Bay. Through forensics—public speaking and oral interpretation—Lindsey helps to shape students' destinies. From classroom to state championship, viewers see how this extraordinary teacher creates champions and helps dreams come true.

Thursday, Sept. 19, 2002 7 p.m. 60 minutes PBS

AT ISSUE—DISTRICT 150'S NEW SUPERINTENDENT

Tonight's AT ISSUE launches the new school year with an interview with Peoria School District 150's new superintendent, Kay Royster, who took the helm July 1 after working in Detroit. The program, hosted by H Wayne Wilson, also includes an interview with Peoria Federation of Teachers President Terry Knapp by AT ISSUE reporter Shelli Dankoff. (Repeated Sunday at 4:30 p.m.)

Thursday, Sept. 19, 2002 8:30 p.m. 30 minutes WTVP

SAVING OUR SCHOOLS FROM HATE AND VIOLENCE

This informative two-part series demonstrates how to build critical lines of communication within our school communities to prevent violence.

Tuesday, Oct. 1, 2002 10 p.m. 60 min. APT

AT ISSUE—PROTECTING YOURSELF AND YOUR CHILD

In view of recent child abductions and violations of orders of protection, host H Wayne Wilson has invited experts to discuss how to better protect our loved ones.

Representatives from Freedom House in Princeton, Mid-Central Community Action in Bloomington and Center for Prevention of Abuse in Peoria will be on tonight's panel. (Repeated Sunday at 4:30 p.m.)

Thursday, Oct. 24, 2002 8:30 p.m. 30 min. WTVP

KIDS HEALTHWORKS

Exploring the latest developments in pediatric care, this five-part series opens with "Is It a Cold or Something More?"

Sunday, Nov. 17, 2002 3:30 p.m. 30 minutes each APT

AT ISSUE—EATING DISORDERS

Tonight's AT ISSUE, hosted by H Wayne Wilson, focuses on obesity, anorexia, and other eating disorders, especially in children.

Thursday, Nov. 28, 2002 8:30 p.m. 30 minutes WTVP

ANNE OF GREEN GABLES

Delightful, unpredictable Anne Shirley has been charming readers of all ages worldwide for more than half a century—and this afternoon, the television adaptation of Lucy Maud Montgomery's first novel about Anne returns to WTVP. As the story begins, an elderly brother and sister arrange to adopt a boy from an orphanage to help with chores at their farm on Canada's Prince Edward Island. Instead, they're sent Anne, a talkative little girl with a bright mind, a vivid imagination, and a knack for trouble.

Friday and Sunday, Nov. 29 and Dec. 1, 2002 8 hours PBS

WHAT'S UP IN THE ENVIRONMENT?

A compelling newsmagazine for young people, this special presents a balanced perspective on some of today's most important environmental issues.

Friday, Nov. 29, 2002 10:30 p.m. 30 minutes APT

FRONTLINE "The Merchants of Cool"

Teenagers today have more money and independence than ever before, and their lives have become the object of obsessive focus by corporate America. Tonight's program explores the culture in which today's American teenager is growing up and how they've come to view themselves and their parents.

Sunday, Dec. 1, 2002 11 p.m. 60 minutes PBS

ANGELINA BALLERINA

THE SHOW MUST GO ON, A CHRISTMAS IN MOUSELAND

Angelina Ballerina, the diminutive mouseling with high hopes for center stage, stars in her first Christmas special—and in a Christmas play, "Cinderella Mouse and the Ugly Whiskers."

Wednesday, Dec. 5, 2002 7 p.m. 60 minutes PBS

BARNEY'S CHRISTMAS STAR

'Tis the season to be jolly—and celebrate Christmas, Hanukkah and Kwanzaa! Barney and his friends search for a star for the top of the tree—and find all sorts of treasures along the way.

Sunday, Dec. 8, 2002 8 a.m. 60 minutes PBS

ELMO'S WORLD: HAPPY HOLIDAYS

In the first-ever “Elmo’s World” holiday special, Elmo is happily gearing up to celebrate Christmas. But what present will he give Dorothy, his goldfish? As he searches for the perfect gift, Elmo is excited to learn that there are many different winter holidays—and he discovers the true spirit of the season.

Sunday, Dec. 8, 2002 9 a.m. 60 minutes PBS

SING!

How do squeaky-voiced eight-year-olds become amazing singers? SING! focuses on the Los Angeles Children’s Chorus, which has worked out of two rooms in a basement for 15 years to create extraordinary music under the guidance of artistic director Anne Tomlinson.

Wednesday, Dec. 11, 2002 7:30 p.m. 30 minutes PBS

FRONTLINE “Medicating Kids”

Today, millions of American children are being prescribed powerful behavior modifying drugs such as Ritalin, Prozac, Paxil, and Zoloft. But are these medications really necessary—and safe—for young children or merely a harried nation’s quick fix for annoying, yet age-appropriate behavior?

Thursday, Dec. 12, 2002 9 p.m. 60 minutes PBS

NON BROADCAST ACTIVITIES

READY TO LEARN

Now in its seventh year, WTVP 47's Ready To Learn program continued to grow throughout the last six months of 2002—and hosted a special celebration in October to present the 25,000th book that the station has given to children in Central Illinois.

- WTVP 47 conducted 34 workshops for 398 educators, college education majors, childcare professionals, and parents—reaching 1,675 children—from July through December. The workshops featured hands-on activities, free print materials and ideas to help participants use television as an additional resource to nurture children's love of reading and enthusiasm for learning.

The main targets thus far have been childcare providers and parents of preschool and primary school children in lower-income, inner-city, rural, low-literacy, or "at risk" programs.

- In the "First Book" program—designed to provide free paperback books to children who otherwise might not own them—WTVP distributed 3,731 books to help Central Illinois children begin their own libraries. At special reading nights, book parties, and informal events, WTVP introduced young people to WTVP 47's quality children's television programs—and provided music, storytelling, special hands-on activities, and free books to all those attending.

EDUCATIONAL INITIATIVES

WTVP published the 28th edition of *For Teachers Only* and distributed the newsletter to 12,000 educators throughout our viewing area. Designed to provide an overview of the new fall season, the publication also outlined ways that educators can use WTVP programs to enrich the learning experience for students. A special half-hour video edition of *For Teachers Only* was broadcast in September to provide a true preview of the new season.

LIBERTY'S KIDS

This fall, WTVP launched a yearlong outreach project centered around LIBERTY'S KIDS, a "revolutionary" new series that tells the story of the birth of democracy in America. With a \$3,000 grant from the National Center for Outreach, WTVP teamed up with Common Place to develop a "pilot" project that features monthly LIBERTY'S KIDS events during their after-school programs plus special reading nights throughout the year.

SPECIAL EVENTS

This fall, WTVP also participated in a wide variety of special community and school events:

- Child Care Connection Resource Fair – Sept. 14

- Barnes & Noble's Back-to-School Night – Oct. 8
- Catholic Social Services Halloween Fair – Oct. 28

VIDEO BOOK REPORTS

WTVP has also been very active in encouraging reading and writing among all children in the community. Each July, libraries from throughout our viewing area send young readers to our studio to tape "video" book reports for our Rainbow Readers program—currently in its 14th year. This year, 19 children participated, and their 30- to 60-second book reports aired just before the beginning of the popular series **READING RAINBOW**.