

WTVP-TV
PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS
JANUARY-JUNE 2003

PTV - THE READY TO LEARN SERVICE

Recognizing the importance of quality television for its younger viewers, WTVP continues the PTV - Ready To Learn project. Designed for children ages 2–12, PTV features an unprecedented combination of services:

- The full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations;
- Specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners; and
- Training workshops and resource materials to help parents, teachers, and caregivers extend the educational impact of the programs—and help children love learning.

The on-air component of the Service is available Monday-Friday from 5:30-11:30 a.m. & 2:30-5:30 p.m. WTVP cable viewers also receive additional early morning children's programming. Program details follow:

BETWEEN THE LIONS

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction. Monday-Friday 5:30 & 9:30 a.m.; Sun. 11 a.m. Jan.-June, 2003
30 minutes PBS

ARTHUR

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood. Monday-Friday, 6 AM & 4:30 PM; Sat. 6:30 a.m.; Sun. 10:30 a.m. Jan.-June, 2003 30 minutes PBS

CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion.

Monday-Friday 6:30 & 10:30 AM; Saturdays 5 AM; Sundays 6:30 AM
Jan.-June, 2003 30 minutes PBS

SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same.

Monday-Friday 7 AM; Saturdays 8 AM; Sundays 7 AM
Jan.-June, 2003 60 minutes PBS

ZOBOOMAFOO

A groundbreaking series designed especially for preschoolers about the great moment of discovery when a kid meets an animal for the first time. Using music, songs and sounds from around the world, the series teaches children how to care for the creatures with which we share the planet and instills basic life lessons in young viewers.

Monday-Friday 10 AM Jan.-June, 2003 30 minutes PBS

BARNEY & FRIENDS

A fuzzy purple stuffed dinosaur, comes to life—giant size—through the fantasies of six children, who invite preschoolers to interact with the characters, sing along and learn while having fun.

Monday-Friday 8:30 AM; Sun. 8 a.m. Jan.-June, 2003 30 min. PBS

TELETUBBIES

The series' unique format and characters are designed to nourish young children's thinking skills, teach them to listen, help build their curiosity, expand their imagination and increase their confidence.

Mon.-Fri. 9 a.m.; Sun. 8:30a.m. Jan.-June, 2003 30 minutes PBS

BERENSTAIN BEARS/SEVEN LITTLE MONSTERS

For four decades, The Berenstain Bears books have delighted children worldwide. Programs in the series instill timeless life lessons and reflect the traditional community values of country life. Seven Little Monsters comes from the imagination of Maurice Sendak, world-renowned author/illustrator of *Where the Wild Things Are*. The programs center on conveying models for ethical behavior and effective coexistence through the use of creative and dramatic play.

Monday-Friday 11 AM Jan.-June, 2003 30 minutes PBS

DRAGON TALES

This series chronicles the adventures of six-year-old Emmy and her four-year-old brother Max, who discover a magic dragon scale in the playroom of their house. The series encourages children to pursue challenging experiences and teaches that trying and not fully succeeding are natural and valuable parts of growing up.

Monday-Friday 8 AM; Sun. 9 a.m. Jan.-June, 2003 30 minutes PBS

GEORGE SHRINKS

Based on the popular children's book by William Joyce, GEORGE SHRINKS celebrates the power of being small. George may only be three inches tall, but that's not a problem—he never sweats the small tasks or shies away from challenges. The program highlights self-acceptance, working within one's limitations, creatively solving problems and overcoming obstacles.

Monday-Friday 2:30 PM; Sat. 7 a.m. Jan.-June, 2003 30 minutes PBS

CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a big world with whom every young child and parent can identify.

Monday-Friday 8:30 AM, Jan.; Sunday 6 AM, Jan.-June 2003

30 minutes PBS

CYBERCHASE

CYBERCHASE, a new animated adventure series, takes kids on a wild ride through cyberspace—and challenges them to use the power of math to solve problems. The program sends the message that math is fun—math is about problem solving and, boy, does it come in handy.

Monday-Friday 3:30 p.m.; Saturday 6 a.m. Jan.-June, 2003

30 minutes PBS

READING RAINBOW

Host LeVar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment.

Monday-Friday 3 PM Jan.-June, 2003 30 minutes PBS

ZOOM

Created for kids and by kids, ZOOM is a new version of the Emmy Award-winning 70's PBS children's show. The new ZOOM features games, plays, science experiments and other activities based on contributions sent in by kids from across the country.

Monday-Friday 4 PM Jan.-June, 2003 30 minutes PBS

SAGWA THE CHINESE SIAMESE CAT

Based on Amy Tan's children's book, Sagwa, this children's series is set in historic China and follows the adventures of a spirited, adventurous young cat named Sagwa as she explores her widening world. Sagwa addresses the primary education goals of supporting social and emotional development; exposing children to Chinese culture, language, music and folklore; and encouraging children to value their own family culture and recognize there are similarities in children's lives across cultures.

Saturdays, 7:30 AM; Sundays, 10 AM Jan.-June, 2003

30 minutes PBS

ANNE OF GREEN GABLES: THE ANIMATED SERIES

This children's series follows the adventures of the irrepressible Anne Shirley, whose independent spirit and impetuous nature makes Avonlea an exciting place to live. The series reinforces the importance of family, relationships and self-confidence.

Sundays, 5 and 9:30 AM Jan.-June, 2003 30 minutes PBS

LIBERTY'S KIDS

This revolutionary children's animated series tells the story of the birth of democracy in America. The tale is told through the eyes of two teenagers and their young friend working in Benjamin Franklin's print shop. Many of the important turning points in America's colorful history are brought to life.

Monday-Friday, 5 p.m.; Saturday 5:30 a.m. Jan.-June 2003
30 minutes PBS

ANGELINA BALLERINA

Dancing her way into the hearts of children, ANGELINA BALLERINA is a little mouse who yearns to become a prima ballerina in this animated series, based upon the popular children's book series. Targeted to three- to seven-year-olds, ANGELINA teaches valuable lessons about honesty, determination and numerous other positive values.
Sundays, 5:30 a.m. Jan.-June 2003 30 minutes PBS PLUS

IN THE MIX

A weekly series by, for, and about teens presents creative solutions and approaches to real-life issues that concern young people.
Fridays 10 PM Jan.-April 2003 30 minutes PBS

FOR TEACHERS ONLY

This new special, hosted by WTVP Program Director Linda Miller, features a preview of WTVP 47's winter season and a look at the many resources available for use in the classroom.
Friday, Jan. 3, Saturday, Jan. 4, Sunday, Jan. 5, and Tuesday, Jan. 7, 2003 Various times 30 minutes WTVP

MEDICAL ANSWERS

This four-part series looks at Cystic Fibrosis, a serious, debilitating genetic disease affecting children and young adults—with a usual life expectancy of 32 years.
Tuesdays, Jan. 7-28, 2003 10:30 p.m. 30 minutes each NETA

THE 2002 NATIONAL GEOGRAPHIC BEE

This annual contest spotlights students from grades four through eight as they test their knowledge of world geography and compete for college scholarship prizes.
Monday, Jan. 20, 2003 9:30 p.m. 60 min. PBS

AT ISSUE—STATE SCHOOL SUPERINTENDENT

Robert Schiller, the new state school superintendent, joins host H Wayne Wilson to look at state school funding, disparity in test results, home schooling, and other educational issues. (Repeated Sunday at 4:30 p.m.)
Thursday, Jan. 23, 2003 8:30 p.m. 30 minutes WTVP

NORMAL FOR US: THE MILLER TWINS

When Fritz and Cindy Miller learned in 1989 that their infant twins both had spinal muscular atrophy, they knew they could be facing a lifetime of round-the-clock care. With two quadriplegic daughters, the Millers wondered about their ability to enjoy a “normal” life. This is the inspiring story of one family's love and determination in the face of enormous challenges.
Wednesday, Feb. 5, 2003 10 p.m. 60 minutes PBS

PERFECT ILLUSION: EATING DISORDERS AND THE FAMILY

This special explores the “silent epidemic” of anorexia nervosa and bulimia nervosa through the experiences of families whose lives have been affected by these dangerous eating disorders.
Monday, Feb. 24, 2003 9 p.m. 60 minutes PBS

19TH ANNUAL WORLD'S LARGEST CONCERT

WTVP presents the annual program designed to promote an appreciation for music, sponsored by the National Music Educators Association.
Thursday, Mar. 13, 2003 Noon 30 minutes NETA

THE ROAD TO COLLEGE:

A FINANCIAL AID PRIMER FOR PARENTS AND STUDENTS

This updated 2003 special takes viewers through the entire college admission process—and includes a review of current financial aid forms.

Sunday, Mar. 16, 2003 11 p.m. 60 minutes NETA

LET'S TALK

Dr. Gail Gross, a nationally recognized expert on child education and development issues, hosts this new series on issues affecting children and education. In the opening program, she talks to singer, record producer, and entrepreneur Quincy Jones about the defining moment that changed his life and set him on a course for stardom and a dedication to humanitarian causes.

Sunday, Ap. 20 through June 29, 2003 3:30 p.m.

30 minutes each PBS PLUS

PARENT SENSE

Examining the dynamics of child-rearing today, this eight-part series features the latest in behavioral and medical advice, inspiring stories, and practical tips to help parents raise happy, healthy families. The opening program explores practical ways of "Balancing Time."

Sunday, May 11 through June 29, 2003 3 p.m. 30 minutes each NETA

AT ISSUE—SCHOOL FUNDING

Approximately 80 percent of the school districts in Illinois ran a deficit budget this school year. In this program, host H Wayne Wilson discusses the funding shortfall with local school administrators. (Repeated Sunday at 4:30 p.m.)

Thursday, May 29, 2003 8:30 p.m. 30 minutes WTVP

NON BROADCAST ACTIVITIES

READY TO LEARN

Now in its seventh year, WTVP 47's Ready To Learn program continued to grow throughout the first six months of 2003.

- WTVP 47 conducted 44 workshops for 390 educators, college education majors, childcare professionals, and parents—reaching 984 children—from January through June. The workshops featured hands-on activities, free print materials and ideas to help participants use television as an additional resource to nurture children's love of reading and enthusiasm for learning.

The main targets thus far have been childcare providers and parents of preschool and primary school children in lower-income, inner-city, rural, low-literacy, or "at risk" programs.

- In the "First Book" program—designed to provide free paperback books to children who otherwise might not own them—WTVP distributed 3,895 books to help Central Illinois children begin their own libraries. At special reading nights, book parties, and informal events, WTVP introduced young people to WTVP 47's quality children's television programs—and provided music, storytelling, special hands-on activities, and free books to all those attending.

SHARE A STORY

WTVP launched a three-year national PBS initiative—Share A Story—with two special events this spring—at Peoria’s new outdoor mall on Sunday, May 25 and during the annual Seminary Street Taste in downtown Galesburg on Saturday, June 14. Activities included reading books, sharing stories, making puppets and bookmarks, drawing picture, creating words and messages using a “magnetic” storyboard, and distributing the Family Books and national Share a Story materials.

READING RAINBOW URBAN LEAGUE PROJECT

WTVP also launched a new after-school project with the Tri-County Urban League in February. Thirty children from two local primary schools gathered at the Urban League once or twice each week through May to enjoy READING RAINBOW videos and a variety of special activities that extended the learning opportunities for each program.

EDUCATIONAL INITIATIVES

WTVP published the 29th edition of *For Teachers Only* and distributed the newsletter to 12,000 educators throughout our viewing area. Designed to provide an overview of the new winter/spring season, the publication also outlined ways that educators can use WTVP programs to enrich the learning experience for students. A special half-hour video edition of *For Teachers Only* was broadcast in January to provide a true preview of the new season.

YOUNG WRITERS AND ILLUSTRATORS CONTEST

To instill a love of literature—and give young children a sense of achievement in creating their own stories and drawings—WTVP 47 joined READING RAINBOW for the ninth annual “Young Writers and Illustrators Awards Competition.” Open to children from four grade levels—kindergarten through third grade—the contest attracted 235 entries from through out Central Illinois.

SPECIAL EVENTS

From January through June, WTVP also participated in a wide variety of special community and school events:

- Family Night of Peace/martin Luther King Day Celebration in Bloomington
- Common Place Family Reading Nights
- Friendship House African-American Expo
- South Side Mission Black History Fair
- Galesburg Teachers Institute
- Youth Network Panel Conference
- Peoria Head Start Family Reading Night

- Love-A-Child Event
- Head Start Transition Fair