

**WTVP-TV**  
**PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS**  
**JANUARY-JUNE 2005**

**PTV - THE READY TO LEARN SERVICE**

Recognizing the importance of quality television for its younger viewers, WTVP continues the PTV - Ready To Learn project. Designed for children ages 2–12, PTV features an unprecedented combination of services:

- The full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations;
- Specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners; and
- Training workshops and resource materials to help parents, teachers, and caregivers extend the educational impact of the programs—and help children love learning.

The on-air component of the Service is available Monday-Friday from 5:30-11:30 a.m. & 2:30-5:30 p.m. WTVP cable viewers also receive additional early morning children's programming. Program details follow:

**BETWEEN THE LIONS**

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction.

Monday-Friday 5:30 & 9:30 a.m.; Sun. 11 a.m. Jan.-June, 2005  
30 minutes PBS

**ARTHUR**

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood.

Monday-Friday, 6 AM & 3:30 PM; Sat. 6:30 AM; Sun. 10:30 AM  
Jan.-June, 2005 30 minutes PBS

### CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion.

Monday-Friday 6:30 & 9 AM; Sundays 6:30 AM Jan.-June, 2005  
30 minutes PBS

### SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same.

Monday-Friday 7 AM; Saturdays 8 AM; Sundays 7 AM  
Jan.-June, 2005 60 minutes PBS

### BOOHBAH

Powered by the laughter and joy of real children, the Boohbahs—five colorful atoms of energy with infectious enthusiasm—engage children as active participants in their own learning and growing process.

Monday-Friday 10:30 AM Jan.-June, 2005 30 minutes PBS

### BARNEY & FRIENDS

A fuzzy purple stuffed dinosaur, comes to life—giant size—through the fantasies of six children, who invite preschoolers to interact with the characters, sing along and learn while having fun.

Monday-Friday 8:30 AM; Sun. 8 a.m. Jan.-June, 2005 30 min. PBS

### TELETUBBIES

The series' unique format and characters are designed to nourish young children's thinking skills, teach them to listen, help build their curiosity, expand their imagination and increase their confidence.

Mon.-Fri. 10 a.m.; Sun. 8:30 a.m. Jan.-June, 2005 30 minutes PBS

### MISTER ROGERS' NEIGHBORHOOD

Mister Rogers helps children feel good about themselves.

Monday-Friday 11 AM Jan.-June, 2005 30 minutes PBS

### BERENSTAIN BEARS

For four decades, The Berenstain Bears books have delighted children worldwide. Programs in the series instill timeless life lessons and reflect the traditional community values of country life.

Saturdays 5 AM Jan.-June, 2005 30 minutes PBS

### DRAGON TALES

This series chronicles the adventures of six-year-old Emmy and her four-year-old brother Max, who discover a magic dragon scale in the playroom of their house.

The series encourages children to pursue challenging experiences and teaches that trying and not fully succeeding are natural and valuable parts of growing up.

Monday-Friday 8 a.m. Jan.-June, 2005 30 minutes PBS

### GEORGE SHRINKS

Based on the popular children's book by William Joyce, GEORGE SHRINKS celebrates the power of being small. George may only be three inches tall, but that's not a problem—he never sweats the small tasks or shies away from challenges. The program highlights self-acceptance, working within one's limitations, creatively solving problems and overcoming obstacles.

Sat. 5:30 AM Jan.-June, 2005 30 minutes PBS

### CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a big world with whom every young child and parent can identify.

Sunday 6 AM, Jan.-June, 2005 30 minutes PBS

### CYBERCHASE

CYBERCHASE, an animated adventure series, takes kids on a wild ride through cyberspace—and challenges them to use the power of math to solve problems.

The program sends the message that math is fun—math is about problem solving and, boy, does it come in handy.

Monday-Friday 4:30 p.m.; Saturday 6 a.m. Jan.-June, 2005  
30 minutes PBS

### READING RAINBOW

Host LeVar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment.

Monday-Friday 2:30 PM Jan.-June, 2005 30 minutes PBS

### POSTCARDS FROM BUSTER

POSTCARDS FROM BUSTER, a spin-off of the popular show ARTHUR, follows Arthur's best friend as he travels across the country, creating first-person video postcards of his latest discoveries and his newest friends. His adventures spotlight the rich cultural diversity of our nation.

Monday-Friday 3 PM Jan.-June, 2005 30 minutes PBS

### MAYA & MIGUEL

This vibrantly new, uproariously funny animated series stars loving irresistible 10-year-old Latino twins Maya & Miguel Santos. Entertaining and educational, the series promotes cross-cultural understanding and validates the variety of perspectives, traditions, languages and experiences that populate today's world. Monday-Friday 4 PM Jan.-June, 2005 30 minutes PBS

### ZOOM

Created for kids and by kids, ZOOM is a new version of the Emmy Award-winning 70's PBS children's show. The new ZOOM features games, plays, science experiments and other activities based on contributions sent in by kids from across the country.

Monday-Friday 5 PM Jan.-June, 2005 30 minutes PBS

### THOMAS AND FRIENDS

These half-hour programs, based on the much-loved books by Reverend W. Awdry, follow the lives of Thomas and his friends as they work hard, overcome "cracks in the tracks," and in the end, strive to be "Really Useful Engines."

Saturdays, 7:30 AM; Sundays, 9:30 AM, Jan.-June, 2005  
30 minutes PBS

### SAGWA THE CHINESE SIAMESE CAT

Based on Amy Tan's children's book, Sagwa, this children's series is set in historic China and follows the adventures of a spirited, adventurous young cat named Sagwa as she explores her widening world. Sagwa addresses the primary education goals of supporting social and emotional development; exposing children to Chinese culture, language, music and folklore; and encouraging children to value their own family culture and recognize there are similarities in children's lives across cultures.

Sundays, 10 AM Jan.-June, 2005 30 minutes PBS

### ANNE OF GREEN GABLES: THE ANIMATED SERIES

This children's series follows the adventures of the irrepressible Anne Shirley, whose independent spirit and impetuous nature makes Avonlea an exciting place to live. The series reinforces the importance of family, relationships and self-confidence.

Sundays, 5 AM Jan.-June, 2005 30 minutes PBS

### DRAGONFLY TV

In each episode of this children's science series real kids pursue their own scientific investigations and share the excitement that comes with making their own discoveries.

Saturdays, 7 AM; Sundays, 5:30 AM Jan.-June, 2005 30 minutes APT

### BOB THE BUILDER

In each episode, Bob, Wendy and their crew of machines work together as a team, demonstrating the value of a "can-do" spirit, problem-solving and personal achievement, while reminding viewers that "the fun is in getting it done!"

Sundays, 9 AM Jan.-June, 2005 30 minutes PBS PLUS

#### AT ISSUE—PUBLIC EDUCATION IN ILLINOIS

Tonight's AT ISSUE, hosted by H Wayne Wilson, launches a two-part look at public education in Illinois. Guests include Ron Gidwitz, former chair of the State Board of Education and president of Students First Illinois, and Jeff Mays from the Illinois Business Roundtable. (Repeated Sunday at 4:30 p.m.)

Sunday, Jan. 2, 2005 4:30 p.m. 30 minutes WTVP

#### THE COLLEGE TRACK

This new three-part series is a thoughtful and provocative look at America's commitment to equal access in education. "College Material—Who Decides?" looks at the educational sorting machine in public schools—and at how early choices determine which students are prepared for postsecondary ed and which aren't.

Fridays, Jan. 7,14,21 2005 9 p.m. 60 minutes each APT

#### INDEPENDENT LENS "A Touch of Greatness"

In an era when Dick, Jane and discipline ruled America's schools, Albert Cullum allowed Shakespeare, Sophocles and Shaw to reign in his fifth-grade classroom. Weaving archival footage with interviews of Cullum and his former students, this film is a portrait of the lives transformed by a maverick teacher who enabled children to embrace their inner greatness.

Tuesday, Feb. 1, 2005 8 a.m. 60 minutes PBS

#### SUN FOUNDATION

As the Sun Foundation celebrates its 30<sup>th</sup> anniversary, WTVP spotlights an innovative local organization that unites the arts and environmental sciences through educational programs, services, and cooperative efforts for artists, local arts organizations, schools, and the general public. (Repeated Saturday at 6:30 p.m.)

Friday, Feb. 25, 2005 9:30 p.m. 30 minutes WTVP

#### WORLD'S LARGEST CONCERT

This annually televised event helps youngsters better understand and celebrate the importance of music.

Thursday, March 10, 2005 Noon 30 minutes PBS

#### KID CONCOCTIONS

This special makes learning fun and exciting through the creation of unique arts-and-crafts projects.

Sunday, Mar. 20, 5 p.m.; Sat., June 4, 9 AM 2005 60 minutes PBS

#### PEORIA DISTRICT 150 SCHOLARS' CUP COMPETITION

The Peoria District 150 Scholars' Cup Competition provides sixth grade students the opportunity to compete in an academically challenging program—and this new WTVP production features the competition's championship round.

Sunday, Apr. 3, 4:30 p.m. & Wed., Apr. 6, 9:30 p.m. 2005

30 min. WTVP

#### **AT ISSUE—PEORIA DISTRICT 150 SCHOOLS**

Ken Hinton, who's poised to take the superintendent's job in July, joins host H Wayne Wilson to discuss a wide range of issues including the financial constraints facing the district. (Repeated Sunday at 4:30 p.m.)  
Thursday, Apr. 14, 2005 8:30 p.m. 30 minutes WTVP

#### **AT ISSUE—TEEN DRINKING**

In a recent local survey, 49% of high school seniors said they had had an alcoholic drink in the past 30 days. Representatives of Chestnut Health Systems in Bloomington and White Oaks in Peoria join host H Wayne Wilson to discuss the impact of alcohol on teens. (Repeated Sunday at 4:30 p.m.)  
Thursday, May 26, 2005 8:30 p.m. 30 minutes WTVP

#### **AGING OUT**

This new special chronicles the struggles of three young adults who must learn to fend for themselves after being discharged from the foster care system. As they "age out" of foster care, with no stable home, meager financial resources and little preparation to survive on their own, these teenagers draw on the resiliency they developed "in the system" to overcome the scars of their troubled childhoods and realize their dreams of independence and fulfillment. The program airs during National Foster Care Awareness Month.  
Sunday, May 29, 2005 9:30 p.m. 90 minutes PBS

#### **POSITIVE VIBES**

Peoria area youth had an opportunity to hone their musical and artistic skills—and participate in a special television production—under a program launched last year by the City of Refuge Worship Center, Peoria's "Weed and Seed" program, SwangVibe Entertainment, and WTVP 47. This new one-hour special features 11 acts ranging from gospel to rap.  
Wednesday, June 1, 2005 9:30 p.m. 60 minutes WTVP

#### **DECLINING BY DEGREES: HIGHER EDUCATION AT RISK**

This new special takes viewers behind the scenes of American higher education to experience college through the eyes of students, parents, professors and college administrators. Set on four different college campuses across the country—a private liberal arts college, a major state university, a regional public university and a community college—the program examines both the promise and the peril in higher education today. John Merrow reports and narrates.  
Thursday, June 23, 2005 8 p.m. 120 minutes PBS

### **NON BROADCAST ACTIVITIES**

#### **READY TO LEARN**

Now in its ninth year, WTVP 47's Ready To Learn program continued to grow throughout the first six months of 2005.

- WTVP 47 conducted 54 workshops for 555 educators, college education majors, childcare professionals, and parents—reaching 3,096 children—from January through June. The workshops featured hands-on activities, free print materials and ideas to help participants use television as an additional resource to nurture children's love of reading and enthusiasm for learning.

The main targets thus far have been childcare providers and parents of preschool and primary school children in lower-income, inner-city, rural, low-literacy, or "at risk" programs.

- In the "First Book" program—designed to provide free paperback books to children who otherwise might not own them—WTVP distributed a record 8,138 books to help Central Illinois children begin their own libraries. At special reading nights, book parties, and informal events, WTVP introduced young people to WTVP 47's quality children's television programs—and provided music, storytelling, special hands-on activities, and free books to all those attending.

### **READY TO GROW—A NEW OPPORTUNITY FOR AFTER-SCHOOL PROGRAMS**

With a unique set of fun, innovative activities, WTVP's new *Ready To Grow* program provided new resources and new opportunities to caregivers who work with 6- to 8-year-olds in after-school settings. Using PBS KIDS educational programs as a springboard to learning, *Ready To Grow* followed a "learning triangle"—connecting television to books and activities.

WTVP launched *Ready To Grow* locally by offering free workshops to after-school providers—and free "Activities-On-The-Go" kits featuring a Ready To Grow clip reel, hundreds of ideas and activities to share with young people, a packet of craft supplies, and two paperback books.

### **EDUCATIONAL INITIATIVES**

WTVP published the 33rd edition of *For Teachers Only* and distributed the newsletter to 12,000 educators throughout our viewing area. Designed to provide an overview of the new winter/spring season, the publication also outlined ways that educators can use WTVP programs to enrich the learning experience for students.

### **YOUNG WRITERS AND ILLUSTRATORS CONTEST**

To instill a love of literature—and give young children a sense of achievement in creating their own stories and drawings—WTVP 47 joined READING RAINBOW for the eleventh annual "Young Writers and Illustrators Awards Competition." Open to children from four grade levels—kindergarten through third grade—the contest attracted 155 entries from 29 communities from throughout Central Illinois.

### **SPECIAL EVENTS**

From January through June, WTVP also participated in a wide variety of special community and school events:

- ◆ Common Place Family Reading Nights
- ◆ Woodrow Wilson Reading Roundup
- ◆ Valeska Hinton Clifford Party
- ◆ Early Head Start Black History Celebration
- ◆ Harrison School Family Night
- ◆ Friendship House African-American Expo
- ◆ Galesburg Teachers Institute
- ◆ Kingman School Family Reading Night
- ◆ Crittenton Center Family Fun Event
- ◆ Imagination Celebration
- ◆ Pekin Preschool Family Night
- ◆ Head Start Transition Fair
- ◆ Salvation Army Summer Program

### Ready To Learn Statistics – January-June

<u>Totals for Jan.-June 2005</u>	<u>Workshops</u>	<u>Participants</u>	<u>Children</u>
January and February	21	212	666
March-June	33	343	2,430
<b>Totals</b>	<b>54</b>	<b>555</b>	<b>3,096</b>

**Total Number of Books  
January-June – 8,138**