

WTVP-TV
PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS
JULY-DECEMBER 2005

PTV - THE READY TO LEARN SERVICE

Recognizing the importance of quality television for its younger viewers, WTVP continues the PTV - Ready To Learn project. Designed for children ages 2–12, PTV features an unprecedented combination of services:

- The full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations;
- Specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners; and
- Training workshops and resource materials to help parents, teachers, and caregivers extend the educational impact of the programs—and help children love learning.

The on-air component of the Service is available Monday-Friday from 5:30-11:30 a.m. & 2:30-5:30 p.m. WTVP cable viewers also receive additional early morning children's programming. Program details follow:

BETWEEN THE LIONS

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction. Monday-Friday 5:30 & 9:30/10 a.m.; Sun. 11 a.m. July-Dec., 2005
30 minutes PBS

ARTHUR

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood. Monday-Friday, 6 AM & 3:30 PM; Sat. 6:30 AM; Sun. 10:30 AM
July-Dec., 2005 30 minutes PBS

CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion. Monday-Friday 6:30 & 9 AM; Sundays 6:30 AM July-Dec., 2005
30 minutes PBS

SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same. Monday-Friday 7 AM; Saturdays 8 AM; Sundays 7 AM
July-Dec., 2005 60 minutes PBS

BOOHBAH

Powered by the laughter and joy of real children, the Boohbahs—five colorful atoms of energy with infectious enthusiasm—engage children as active participants in their own learning and growing process.

Monday-Friday 10:30 AM July-Aug., Saturdays 6 AM, Oct.-Dec., 2005 30 minutes PBS

BARNEY & FRIENDS

A fuzzy purple stuffed dinosaur, comes to life—giant size—through the fantasies of six children, who invite preschoolers to interact with the characters, sing along and learn while having fun.

Monday-Friday 8:30 AM; Sun. 8 a.m. July-Dec., 2005 30 min. PBS

TELETUBBIES

The series' unique format and characters are designed to nourish young children's thinking skills, teach them to listen, help build their curiosity, expand their imagination and increase their confidence.

Mon.-Fri. 9:30/10 a.m., July-Dec.; Sun. 8:30 a.m. July-Aug., 2005 30 minutes PBS

JAKERS! THE ADVENTURES OF PIGGLEY WINKS

Through Grandpa Piggley's rousing stories, which vividly bring to life a childhood long ago and far away, his modern-day grandpigs – and young viewers – learn vital lessons about life and the immeasurable value of family wisdom and intergenerational relationships.

Monday-Fri. 10:30 a.m., Sept.-Dec., 2005 30 minutes

MISTER ROGERS' NEIGHBORHOOD

Mister Rogers helps children feel good about themselves.

Monday-Friday 11 AM July-Dec., 2005 30 minutes PBS

BERENSTAIN BEARS

For four decades, The Berenstain Bears books have delighted children worldwide. Programs in the series instill timeless life lessons and reflect the traditional community values of country life.

Saturdays 5 AM July-Sept., 2005 30 minutes PBS

DRAGON TALES

This series chronicles the adventures of six-year-old Emmy and her four-year-old brother Max, who discover a magic dragon scale in the playroom of their house. The series encourages children to pursue challenging experiences and teaches that trying and not fully succeeding are natural and valuable parts of growing up.

Monday-Friday 8 a.m. July-Dec., 2005 30 minutes PBS

GEORGE SHRINKS

Based on the popular children's book by William Joyce, GEORGE SHRINKS celebrates the power of being small. George may only be three inches tall, but that's not a problem—he never sweats the small tasks or shies away from challenges. The program

highlights self-acceptance, working within one's limitations, creatively solving problems and overcoming obstacles.

Sat. 5:30 AM July-Sept., Sundays 5 AM Sept.-Dec., 2005 30 minutes PBS

CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a big world with whom every young child and parent can identify. Sunday 6 AM, July-Dec., 2005 30 minutes PBS

CYBERCHASE

CYBERCHASE, an animated adventure series, takes kids on a wild ride through cyberspace—and challenges them to use the power of math to solve problems. The program sends the message that math is fun—math is about problem solving and, boy, does it come in handy.

Monday-Friday 4:30 p.m. July-Dec.; Saturday 6 a.m. July-Sept., 2005
30 minutes PBS

READING RAINBOW

Host LeVar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment.

Monday-Friday 2:30 PM July-Dec., 2005 30 minutes PBS

POSTCARDS FROM BUSTER

POSTCARDS FROM BUSTER, a spin-off of the popular show ARTHUR, follows Arthur's best friend as he travels across the country, creating first-person video postcards of his latest discoveries and his newest friends. His adventures spotlight the rich cultural diversity of our nation.

Monday-Friday 3 PM July-Dec., 2005 30 minutes PBS

MAYA & MIGUEL

This vibrantly new, uproariously funny animated series stars loving irresistible 10-year-old Latino twins Maya & Miguel Santos. Entertaining and educational, the series promotes cross-cultural understanding and validates the variety of perspectives, traditions, languages and experiences that populate today's world.

Monday-Friday 4 PM July-Dec., 2005 30 minutes PBS

ZOOM

Created for kids and by kids, ZOOM is a new version of the Emmy Award-winning 70's PBS children's show. The new ZOOM features games, plays, science experiments and other activities based on contributions sent in by kids from across the country.

Monday-Friday 5 PM July-Dec., 2005 30 minutes PBS

THOMAS AND FRIENDS

These half-hour programs, based on the much-loved books by Reverend W. Awdry, follow the lives of Thomas and his friends as they work hard, overcome "cracks in the tracks," and in the end, strive to be "Really Useful Engines."

Saturdays, 7:30 AM; Sundays, 9:30 AM, July-Dec., 2005

30 minutes PBS

SAGWA THE CHINESE SIAMESE CAT

Based on Amy Tan's children's book, *Sagwa*, this children's series is set in historic China and follows the adventures of a spirited, adventurous young cat named Sagwa as she explores her widening world. *Sagwa* addresses the primary education goals of supporting social and emotional development; exposing children to Chinese culture, language, music and folklore; and encouraging children to value their own family culture and recognize there are similarities in children's lives across cultures.

Sundays, 10 AM July-Aug., 2005 30 minutes PBS

ANNE OF GREEN GABLES: THE ANIMATED SERIES

This children's series follows the adventures of the irrepressible Anne Shirley, whose independent spirit and impetuous nature makes Avonlea an exciting place to live. The series reinforces the importance of family, relationships and self-confidence.

Sundays, 5 AM July-Aug., 2005 30 minutes PBS

DRAGONFLY TV

In each episode of this children's science series real kids pursue their own scientific investigations and share the excitement that comes with making their own discoveries.

Saturdays, 7 AM; Sundays, 5:30 AM July-Dec., 2005 30 minutes APT

BOB THE BUILDER

In each episode, Bob, Wendy and their crew of machines work together as a team, demonstrating the value of a "can-do" spirit, problem-solving and personal achievement, while reminding viewers that "the fun is in getting it done!"

Sundays, 9 AM July-Dec., 2005 30 minutes PBS PLUS

THE ZULA PATROL

The series, targeted to pre-kindergarteners through third-graders, delivers both astronomy-based science education (orbits, eclipses, moon phases, asteroids, comets, gravity), as well as character-building lessons. *THE ZULA PATROL* provides a dynamic, focused and fun learning experience for children, while encouraging them to think innovatively and approach problems evenhandedly.

Sundays, 10 AM Sept.-Dec., 2005 30 minutes APT

MUSTARD PANCAKES

This series celebrates the joy of childhood through the power of music, storytelling and appealing characters. Viewers three- to six-years-old are invited into a nurturing environment where characters support each other's growth and work together to overcome the day-to-day challenges all children face. Mr. D. Campbell, a gifted storyteller, songwriter, guitarist and comedienne, provides a lively forum in which her pets grow emotionally and solve their own problems under her tender and wise guidance.

Sundays, 8:30 AM Aug.-Dec. 2005 30 minutes APT

BOB THE BUILDER THREE-PACK SPECIAL

Can they build it? Yes they can! BOB THE BUILDER presents an engaging world of construction play filled with adventure and positive messages for young children. In each episode, Bob, Wendy, and their crew of machines work together as a team, demonstrating the value of a “can-do” spirit, problem-solving and personal achievement, while always reminding their viewers that *The Fun is in Getting it Done!* “Yes We Can,” “Help Is on the Way,” and “Getting the Job Done” highlight this morning’s program.
Sunday, Aug. 7, 8:30 a.m. 2005 60 min. PBS

THOMAS’ SODOR CELEBRATION

Summertime is always beautiful on the Island of Sodor. It’s a busy time for all of the engines, but when the Steam engines and Diesels can’t get along, and no work is getting done, the engines are in a terrible mess. Will the new airport get ready in time? Will the bridge get built? Can the engines save the day?
Sunday, Aug. 7, 2005 9:30 AM 60 minutes PBS

TO THE CONTRARY

In this special edition of To the Contrary, host Bonnie Erbe recaps a previous discussion with US Secretary of State Margaret Spellings about the federal government's No Child Left Behind policy and controversy with the Board of Educators.
Sunday, Aug. 14, 2005 12:30 p.m. 30 minutes PBS

ROADTRIP NATION #205

Caterpillar’s Vice President of Logistics, Mary Bell, is among the individuals interviewed during tonight’s ROADTRIP NATION—one in a series of national programs featuring nine college students who’ve hit the open road in search of what to do with their lives. (Repeated Wednesday, Aug. 31 at 9:30 p.m.)
Sundays, Aug. 21 & Oct. 9, 2005 9:30 p.m. 30 minutes APT

P.O.V. “The Hobart Shakespeareans”

In one of America's toughest neighborhoods, an astonishing success story is being written. Fifth-grade immigrant students at Hobart Elementary public school in Los Angeles aren’t just learning English, they’re doing it with Shakespearean panache, thanks to teacher Rafe Esquith. The kids even perform with England's Royal Shakespeare Company.
Sunday, Sept. 11, 2005 11 p.m. 60 minutes PBS

NATIONAL GEOGRAPHIC BEE

The annual National Geographic Bee returns for the 17th consecutive year with host/moderator Alex Trebek. Students representing all 50 states first compete in school and state level competitions with 10 finalists, grades four through eight, moving on to the final championship. The 10 finalists will compete for \$50,000 in college scholarship prizes, answering questions on topics spanning meteorology, international affairs, culture and social history.
Sunday, Sept. 25, 2005 4 p.m. 60 minutes PBS

THE SIXTIES: THE YEARS THAT SHAPED A GENERATION

The 1960s were years of change, experimentation and hope that transformed a nation. This two-hour film chronicles this era of widespread democratic activism and provocative music, focusing on critical events, from civil rights to the women's liberation movement, the youth counter-culture and the Vietnam War. Through film footage, rare archival photographs and interviews with historians, critics, participants and those on both sides of the generation gap, the documentary captures the electricity, fervor and anger of an era full of great hope and turmoil. And it reflects on the enormous changes that swept the globe during that time and profiles the coming of age of the baby boomers.
Thursday, Sept. 29, 2005 8 p.m. 120 minutes PBS

MAKING SCHOOLS WORK

Hosted by acclaimed journalist Hedrick Smith, **MAKING SCHOOLS WORK** focuses on educational successes—communities and school models that have significantly raised student performance and closed achievement gaps for minority and poor students. The two-hour program looks at examples that affect more than a million students in seven different school districts from coast to coast, from inner-city to rural America.
Wednesday, Oct. 5, 2005 8 p.m. 120 min. PBS

BIG BIG FRIEND DAY

WTVP's young viewers have a chance to meet characters of the new PBS KIDS preschool series **IT'S A BIG BIG WORLD!** Together, hosts Emily Elizabeth and her big red dog Clifford find a magical book that transports viewers to the World Tree where they meet some of the characters from the new show.
Friday, Nov. 25, 2005 8-10 AM 120 minutes PBS

BOB THE BUILDER: SNOWED UNDER: THE BOBBLESBERG WINTER GAMES

It's the countdown to The Bobblesberg Winter Games and the team assigned to build the courses is snowed under. Bob and his can-do crew have stepped in to get the job done, but time is running out. Will everything be finished before the opening ceremonies?
Sunday, Dec. 4, 2005 8:30 AM 60 min. PBS

THOMAS & FRIENDS: THOMAS' WINTER TALES

This new special features winter stories from the Island of Sodor, all themed around communication.
Sunday, Dec. 4, 2005 9:40 AM 50 min. PBS

NON BROADCAST ACTIVITIES

Outreach Activities

July-December 2005

WTVP 47 concluded the ninth year of its Ready To Learn program on Aug. 31, 2005, and launched a new project — Ready To Lead in Literacy — in the fall.

READY TO LEARN

July and August 2005

- WTVP 47 conducted 4 workshops for 39 educators, childcare professionals, and parents — reaching 93 children — during July and August. The workshops featured hands-on activities, free print materials, and many new ideas to help participants use television as an additional resource to nurture their children’s love of reading and enthusiasm for learning.

The main targets were childcare providers and parents of preschool and primary school children in lower-income, inner-city, rural, low-literacy, or “at risk” programs.

- In the “First Book” program — designed to provide free paperback books to children who otherwise might not own them — WTVP distributed 858 books during July and August to help Central Illinois children begin their own libraries. At special reading nights, book parties, and informal events, WTVP introduced young people to WTVP 47’s quality children’s television programs — and provided music, storytelling, special hands-on activities, and free books to all those attending.

READY TO LEAD IN LITERACY September-December 2005

With a new “Ready To Lead in Literacy” grant from the Corporation for Public Broadcasting and matching funds from the station, WTVP has begun to lay the groundwork for a new project that will provide an opportunity to refashion and strengthen our literacy workshops, take an expanded leadership role in child literacy in our community, forge new partnerships, and develop new fundraising sources for the years ahead.

To strengthen the effectiveness of our workshops, WTVP has hired a retired teacher to design a new literacy curriculum to help educators, childcare providers, and parents use public television as a springboard to teaching reading and writing skills to young people. WTVP is also planning to develop and produce local video tips to encourage parents and educators to connect television, books, and activities—and to show them the importance of viewing programs together.

To continue past partnerships—and strengthen literacy initiatives—WTVP has conducted general workshops for parents, educators, and childcare providers in Central Illinois — and new BETWEEN THE LIONS workshops at local STAR programs, Head Start programs, preschools, and childcare centers. The station also conducted a major workshop at the Galesburg Bright Futures/Childcare Provider Conference Saturday, Nov. 5.

In terms of statistics, WTVP conducted 16 workshops from September through December. These workshops were attended by 183 parents who have a total of 363 children and by 20 educators/childcare providers who serve 362 children. Building on past successes, WTVP is continuing to distribute free children’s books, and the station gave away 2,654 books during that four-month timeframe. During December, WTVP also received a special donation of 3,477 books from Barnes & Noble Booksellers in Peoria — and their generous holiday customers. The books — purchased during this year’s Holiday Book Drive — are being given to young people throughout Central Illinois to encourage a love of reading and an enthusiasm for learning.

In addition, the station continues to participate in community events that support early literacy — and to broadcast more than 55 hours of high-quality children’s programming each week!

SPECIAL COMMUNITY EVENTS

As part of our new grant, WTVP has pledged to take an increasingly active role as a leader in child literacy within the community. This fall, the station participated in a wide variety of special community and school events including:

Child Care Connection Resource Fair – Sept. 17
Hines School/First Baptist Church Family Night – Oct. 4
Barnes & Noble Teachers Fair – Oct. 15
Thomas Jefferson School Family Night – Oct. 25
Catholic Charities South Towne Social – Oct. 26
East Peoria’s Shute School Family Nights – Oct. 27 and Nov. 8
Pekin Preschool Family Night – Nov. 3
Woodrow Wilson School Family Literacy Night – Nov. 15
Common Place Reading Night – Nov. 17

EDUCATIONAL INITIATIVES

WTVP published the 34th edition of *For Teachers Only* and distributed the newsletter to 12,000 educators throughout our viewing area. Designed to provide an overview of the new fall season, the publication also outlined ways that educators can use WTVP programs to enrich the learning experience for students.

VIDEO BOOK REPORTS

WTVP has also been very active in encouraging reading and writing among all children in the community. Each July, libraries from throughout our viewing area send young readers to our studio to tape "video" book reports for our Rainbow Readers program—currently in its 17th year. This year, 23 children participated, and their 30- to 60-second book reports aired locally around the popular PBS series **READING RAINBOW**.