

WTVP-TV
PROGRAM EFFORTS RELATED TO CHILDREN'S NEEDS
JANUARY-JUNE 2010

PBSKIDS ARE READY TO LEARN

Recognizing the importance of quality television for its younger viewers, WTVP continues to be part of the PBSKIDS service and to provide educational opportunities through its First Books program.

Designed for children ages 2–12, PBSKIDS features a full line-up of PBS children's series—the quality, educational, nonviolent, noncommercial programming that parents and educators have trusted for two generations—and specially-produced “program breaks” that urge children to be creative, curious, cooperative, and responsible learners.

The on-air component of the Service is available Monday-Friday from 5:30-11:30 a.m. & 2:30-5:30 p.m. WTVP viewers also receive additional weekend children's programming. Program details follow:

BETWEEN THE LIONS

This series is a multi-media educational initiative created to help children aged four to seven acquire beginning skills and a love of reading. The series is built around a curriculum that incorporates the most recent advances in literacy skill instruction. Monday-Friday 5:30 a.m. Jan.-June, 2010 30 minutes PBS

ARTHUR

This animated series—featuring the world's most famous aardvark—uses imagination, kindness and humor to help young people meet the challenges of childhood. Monday-Friday, 6 AM & 3 PM; 8:30 or 9 AM Sundays Jan.-June, 2010 30 minutes PBS

MARTHA SPEAKS

Based on the acclaimed books by Susan Meddaugh and designed for 4- to 7-year-olds, MARTHA SPEAKS celebrates the power of words, and features the humorous adventures of a loveable family dog who acquires the ability to speak when she eats alphabet soup – and the letters travel to her brain. Monday-Friday 6:30 AM & 2:30 PM, Sundays 8:30 AM Jan.-June, 2010 30 minutes PBS

CURIOUS GEORGE

Based on the best-selling books by Margret and H.A. Rey, the daily series expands George's world to include a host of colorful characters and original locales. The series aims to inspire kids to explore science, math and engineering in the world around them. Monday-Friday 7 AM; Saturdays & Sundays 6 AM, Jan.-June, 2010 30 minutes PBS

SID THE SCIENCE KID

Designed for 3- to 6-year olds, SID uses comedy and music to encourage young people to explore the foundations of science in their everyday world. Sid explores a new topic each day and finds the answers to his questions in familiar places – at home, at school and in the car.

Monday-Friday, 7:30 AM, Saturdays & Sundays 6:30 AM, Jan.-June, 2010 30 minutes
PBS

SUPER WHY

This series aimed at preschoolers helps young viewers learn key reading skills and find answers to everyday challenges by transporting them into Storybook Village, a tiny world that exists behind the books in a library.

Monday-Friday 8 a.m.; Saturdays & Sundays 7 AM, Jan.-June, 2010 30 minutes PBS

CLIFFORD THE BIG RED DOG

The programs emphasize good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children absorb gentle lessons about acceptance and inclusion.

Monday-Friday 10AM; Sundays 8AM, Jan.-June, 2010 30 minutes PBS

DINOSAUR TRAIN

Dinosaur Train embraces and celebrates the fascination that preschoolers have with both dinosaurs and trains while encouraging basic scientific thinking and skills as the young audience learns about natural science, natural history and paleontology.

Monday-Friday 8:30 a.m.; Saturdays & Sundays 7:30 a.m. Jan.-June, 2010 30 minutes
PBS

SESAME STREET

Award-winning preschool program prepares children for formalized learning in school and tackles the issue of race relations, presenting the idea that there are all kinds of people whose differences are delightful, but whose humanity is the same.

Monday-Friday 9AM; Sundays 5AM Jan.-June, 2010 60 minutes PBS

WORDWORLD

A series aimed at preschoolers, WordWorld unfolds in a wonderful place where letters become words and words become WordFriends – wacky characters that look like and spell exactly what they are.

Monday-Friday 10:30 a.m. Jan.-June, 2010 30 minutes PBS

CAILLOU

Based on the series of best-selling children's books, the stories address real problems and conflicts typical to a young child's development. Through it all, Caillou is just an irresistible little boy in a big world with whom every young child and parent can identify.

Monday-Friday 11 a.m. Jan.-June, 2010 30 minutes PBS

WORDGIRL

WORDGIRL chronicles the adventures of a mild-mannered fifth grader who, at the call of duty, transforms into WordGirl. When there is trouble in the big city, this super heroine-in-disguise uses vocabulary to defeat outlaws bent on "WORD" domination.

Monday-Friday 3:30 p.m; Sundays 9:30 a.m. Jan.-June, 2010 30 minutes PBS

THE ELECTRIC COMPANY

Like the original "The Electric Company," the new "The Electric Company" draws from pop culture --- music, comedy, technology and celebrities --- to create a playful, hip, multi-media experience. The series includes many modular elements -- sketches, animations and songs -- that will serve a scaffolded phonics curriculum that extends beyond decoding and connected text to reflect new insights into how best to help struggling readers.

Monday-Friday 4 p.m.; Sundays 10 a.m. Jan.-June, 2010 30 minutes PBS

FETCH! WITH RUFF RUFFMAN

Part game show, part reality series, part spoof, FETCH! explores the untapped potential of the hugely popular reality television genre and proves it can be a great way for kids to learn problem-solving skills and teamwork, while exposing them to different cultures and experiences.

Monday-Friday, 4:30 PM; Sundays 10:30 a.m. Jan.-June, 2010 30 minutes PBS

CYBERCHASE

CYBERCHASE, an animated adventure series, takes kids on a wild ride through cyberspace—and challenges them to use the power of math to solve problems. The program sends the message that math is fun—math is about problem solving and, boy, does it come in handy.

Monday-Friday, 5 p.m.; Sundays 11 a.m. Jan.-June, 2010 30 minutes PBS

THOMAS AND FRIENDS

These half-hour programs, based on the much-loved books by Reverend W. Awdry, follow the lives of Thomas and his friends as they work hard, overcome “cracks in the tracks,” and in the end, strive to be “Really Useful Engines.”

Saturdays, 8 AM Jan.-June, 2010 30 minutes PBS

BOB THE BUILDER

In each episode, Bob, Wendy and their crew of machines work together as a team, demonstrating the value of a “can-do” spirit, problem-solving and personal achievement, while reminding viewers that “the fun is in getting it done!”

Saturdays 8:30 a.m. Jan.-June, 2010 30 minutes PBS PLUS

ANGELINA BALLERINA

ANGELINA BALLERINA is a little mouse who yearns to become a prima ballerina, and through her quest to learn dance, she meets many friends and has many adventures. British actress Finty Williams brings Angelina to life, and Finty's mother, Academy Award-winning actress Judi Dench, voices Miss Lilly, Angelina's mentor and dance instructor.

Saturdays 5:30 a.m., Jan.-June, 2010 30 minutes PBS PLUS

MISTER ROGERS NEIGHBORHOOD

Mister Rogers helps children feel good about themselves.

Saturdays 5 AM Jan.-June, 2010 30 minutes PBS

Biz Kid\$

A fast-paced new series that teaches kids about money and entrepreneurship. Topics explored include “What Is a Biz Kid?”—a look at how anybody can be a Biz Kid with effort and the right attitude.

Sundays, Jan. 3 – June 27, 2010 5:30 p.m. 30 minutes each PBS

Interesting People

Interesting People host Ed Sutkowski talks with Dr. Andrew Morgan, founder of the Penguin Project, which gives children with disabilities a chance to participate in the performing arts.

Sunday, Jan. 3, 2010 12:30 p.m. 30 minutes WTVP

The Chemo Ate My Homework

In the safety of the classroom, away from surgeries, radiation, and chemotherapy, young cancer patients at St. Jude Children's Research Hospital teach their teachers how to cope with grief, live for today, and value the life of the mind.

Sunday, Jan. 31, 2010 10:30 p.m. 30 minutes NETA

Independent Lens – The Eyes of Me

This program offers an up-close look at four teens that have lost their sight. It follows their struggles to fit in, prepare for college and live independently. This is an extraordinary peek into the world of blind teenagers where crossing an intersection, cooking a meal or navigating unfamiliar areas can be a challenge that sighted viewers never consider.

Sunday, Mar. 7, 2010 11 p.m. 60 minutes PBS

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Sunday, Mar. 7, 2010 11 p.m. 60 minutes PBS

What’s Up in the Environment?

Focusing on land, water and air in urban, suburban and rural communities around the United States, WHAT'S UP IN THE ENVIRONMENT? is a compelling half-hour newsmagazine for pre-teens that presents a balanced perspective on some of today's most important environmental issues.

Sunday, March 21, 2010 4 p.m. 30 minutes APT

Science Mission 101

This program is an educational, competitive reality-style program geared to middle schoolers. Host Mike Lee challenges two teams of high school students - Team Awesome and Team Dominate - to unravel the scientific mystery of why only certain strains of the bacterium Salmonella make people sick.

Friday, March 26, 2010 10 p.m. 30 minutes APT

At Issue—School Budgets

The Superintendents of three school districts – Putnam County, Illini Bluffs and Elmwood – discuss how their districts plan to cope with budget cuts. (Repeated Sunday at 4:30 p.m.)

Thursday, Apr. 8, 2010 8:30 p.m. 30 minutes WTVP

Independent Lens

Garbage Dreams

Filmed over four years, "Garbage Dreams" follows three teenage boys born into the trash trade and growing up in the world's largest garbage village, a ghetto located on the outskirts of Cairo.

Sunday, May 2, 2010 11 pm 60 minutes PBS

Peoria District 150 Scholars' Cup

The Peoria District 150 Scholars' Cup Competition provides sixth grade students with an opportunity to compete in an academically challenging program—and this new WTVP production features the competition's championship round. (Repeats at various times.)

Thursday, May 13, 2010 8:30 p.m. 30 minutes WTVP

When Medicine Got It Wrong

Rita Moreno narrates the story of a small group of middle-class parents who, in the 1970s, got sick and tired of being blamed for causing their children's schizophrenia. They built a grassroots movement and launched a multi-pronged rebellion.

Sunday, June 20, 2010 11 p.m. 60 minutes NETA

NON BROADCAST ACTIVITIES

January-June 2010

PBS KIDS GO! WRITERS CONTEST

After 15 years of successful competitions designed to give young children a sense of achievement in creating their own stories and drawings, WTVP conducted its 16th annual young writers and illustrators contest, now dubbed the PBS KidsGO! Writers Contest. Open to children from kindergarten through third grade, the contest attracted over 70 entries from communities all over Central Illinois.

SCIENCE TREASURE HUNT

WTVP is participating in the Science Treasure Hunt 2010. The "Hunt" is a summer-long event hosted by the Peoria Academy of Science wherein students from 1st through 8th grade hunt for answers to questions that can only be found at the participating sites. As one of the sites, WTVP is offering tours of the station, which are regularly scheduled on Wednesdays at 4:00 p.m. from May 19-September 3, and at other times by appointment. The tours give adults and children alike the opportunity to increase their knowledge about the technology of a working TV station. From May 19 through June 30, 130 grade schoolers have been through the station with their teachers, parents

and grandparents. Included in this number are summer camp groups from such places as the YMCA and Southside Mission.

WTVP'S READY TO LEAD IN LITERACY PROJECT

WTVP was able to continue to participate in the “First Book” program — a literacy initiative designed to provide free new paperback books to children who otherwise might not own them — through a partnership with the Peoria Barnes & Noble Holiday Book Drive. From January 2010 through June 2010, 480 books were given to area children through:

- Franklin-Edison Primary School Book Fair/STAR program
- Valeska Hinton STAR Program Family Reading Night
- Sterling Middle School Multi Cultural Family Night (a Title 1 school)