

**FCC 388**  
**DTV Quarterly Activity Station Report**

FOR COMMISSION USE ONLY  
FILE NO. -20081001ADI

Licensee  
ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION

Call Sign WTVP	Facility Id 28311	Previous Call Sign (if applicable)
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Community of License

City PEORIA	State IL	County PEORIA	Zip Code 61602 - 1547
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Nielsen DMA PEORIA-BLOOMINGTON	World Wide Web Home Page Address WWW.WTVP.ORG	Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2013
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Channel Numbers: (Check the Channel Number(s) to which this form applies.)

<input checked="" type="checkbox"/> Analog	47
<input checked="" type="checkbox"/> Digital	46

Report reflects information for quarter ending: 09/30/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D)  Option Two (B and D)  Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?  Yes  No

**Simulcasting:**

Are you simulcasting on your Analog channel and your primary Digital stream?  Yes  No

**Application Purpose:**

<input checked="" type="radio"/> DTV Education Report	
<input type="radio"/> Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?  Yes  No

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs 4

Comments:  
PROGRAMS RAN IN BOTH PRIME AND FRINGE

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>DIGITAL TRANSITION RECEIVED PROMINENT MENTION DURING OUR SEPTEMBER ON-AIR PLEDGE DRIVE. ADDITIONALLY, WE CREATED AND AIRED SPECIAL SPOTS HOSTED BY OUR LOCAL ON-AIR PERSONALITIES THAT URGED PEOPLE TO GET INFORMED, GET THEIR COUPONS, AND GET READY.</p>	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>THE TRANSITION WAS DESCRIBED. A COUNTDOWN CLOCK IS ACTIVATED. PHONE NUMBER AND WEBSITE INFORMATION ON COUPONS WAS LISTED, AS WERE FREQUENTLY ASKED QUESTIONS. ARTICLES WRITTEN BY THE STATION CEO WERE POSTED DESCRIBING THE TRANSITION, WHY IT WAS HAPPENING, AND URGING PEOPLE TO PAY ATTENTION AND BE PREPARED.</p>	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements <p>Comments:</p> <p>PRESENTATIONS WERE MADE TO COMMUNITY GROUPS AND THE CEO GAVE A HALF HOUR DEMONSTRATION THAT WAS RECORDED BY A COMMUNITY CABLE CHANNEL AND SHARED WITH CABLE SYSTEMS IN THE AREA FOR REPLAY.</p>	
<input type="checkbox"/> Community Events <p>Comments:</p>	
<input checked="" type="checkbox"/> Other (describe) <p>Comments:</p> <p>PLANNING MEETINGS WERE HELD WITH SOCIAL SERVICE AGENCIES THAT SERVE THE ELDERLY AND DISADVANTAGED. WE WILL TRAIN THEIR EMPLOYEES WHO REGULARLY FIND THEMSELVES IN CLIENT HOMES SO THEY WILL BE ABLE TO ANSWER QUESTIONS, HELP ORDER CONVERTERS, AND INSTALL AS NECESSARY. THESE SESSIONS WILL BE HELD DURING THE 4TH QUARTER OF 2008.</p> <p>THE STATION IS PLANNING PUBLIC OPEN HOUSES IN NOVEMBER OF 2008 TO DO THE SAME FOR THE GENERAL PUBLIC. WE WILL HAVE DIGITAL RECEIVERS, CONVERTER BOXES AND AN ARRAY OF ANTENNAS TO PROVIDE HANDS-ON DEMONSTRATIONS. WE WILL ALSO HAVE COMPUTERS AVAILABLE SO ATENDEES CAN ORDER COUPONS ON SITE.</p> <p>STATION STAFF, INCLUDING CLERICAL EMPLOYEES, WERE TRAINED TO ANSWER CALLS REGARDING DIGITAL TRANSITION, INCLUDING INSTALLATION OF CONVERTER BOXES AND ANTENNAS.</p>	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
<p>Comments:</p> <p>THE CEO HAS MET WITH HIS COMMERCIAL STATION COUNTERPARTS TO PLAN FOR A "SOFT-SHUT DOWN(S)" IN DECEMBER TO HELP PEOPLE BECOME AWARE OF THE TRANSITION AND TO HELP THEM DETERMINE IF THEY ARE PREPARED</p>	

**Station Certification**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VICE PRESIDENT, PROGRAMMING
Signature LINDA K. MILLER	Date (mm/dd/yyyy) 10/01/2008

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