

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 DTV Quarterly Activity Station Report			FOR COMMISSION USE ONLY FILE NO. BDERET-20090107AJV
Licensee ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORPORATION			
Call Sign WTVP	Facility Id 28311	Previous Call Sign (if applicable)	
Community of License			
City PEORIA	State IL	County PEORIA IL	Zip Code 61602 - 1547
Nielsen DMA PEORIA-BLOOMINGTON	World Wide Web Home Page Address WWW.WTVP.ORG	Licensee Renewal Expiration Date (mm/dd/yyyy) 12/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)			
<input checked="" type="checkbox"/> Analog	47		
<input checked="" type="checkbox"/> Digital	46		
Report reflects information for quarter ending: 12/31/2008			
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input type="radio"/> Option Two (B and D) <input checked="" type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?			<input type="radio"/> Yes <input checked="" type="radio"/> No
Simulcasting:			
Are you simulcasting on your Analog channel and your primary Digital stream?			<input checked="" type="radio"/> Yes <input type="radio"/> No
Application Purpose:			
<input checked="" type="radio"/> DTV Education Report			
<input type="radio"/> Amendment		File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.			

Section C (For Noncommercial broadcasters only)

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter? Yes No

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs 37

Comments:
DUE TO EQUIPMENT FAILURE IN MASTER CONTROL THE REQUIRED 180 SECONDS OF SPOTS WERE NOT AIRED ON NOVEMBER 28, 29, 30 AND DECEMBER 3. HOWEVER AT LEAST 60 SECONDS OF SPOTS WERE

AIRED ON EACH OF THOSE DATES. THE FAULTY EQUIPMENT WAS AN AIR SERVER THAT LOST ITS CONTENT, INCLUDING THE EDUCATIONAL SPOTS, AND SO COULD NOT AIR THEM EVEN THOUGH THEY WERE APPROPRIATELY SCHEDULED ON THE LOG. THE EQUIPMENT IN QUESTION WAS REPAIRED/REPLACED AND THE PROBLEM HAS NOT RECURRED. ALL OTHER REQUIREMENTS WERE MET IN THE QUARTER.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>THE TRANSITION/SHUT-OFF WAS THE CENTERPIECE OF OUR DECEMBER ON-AIR MEMBERSHIP DRIVE. LIVE IN-STUDIO TALENT TALKED ABOUT THE TRANSITION, PROVIDED WEB AND TELEPHONE CONTACT INFORMATION, AND ENCOURAGED VIEWERS TO CALL IN QUESTIONS. TELEPHONE OPERATORS ASKED PLEDGERS HOW THEY RECEIVED THEIR TELEVISION SIGNALS AND ASKED IF THEY WERE PREPARED FOR THE TRANSITION. PEOPLE NEEDING HELP WERE REFERRED TO APPROPRIATE SOURCES.</p> <p>ON DECEMBER 17, WTVP PARTICIPATED WITH OTHER AREA TELEVISION BROADCASTERS IN A "SOFT" ANALOG SHUT-OFF EVENT. WE ALSO PROVIDED THE BANK OF TELEPHONES TO WHICH PEOPLE WITH QUESTIONS WERE DIRECTED.</p> <p>SINCE WE DO NOT HAVE A NEWS DEPARTMENT OR A NEWS SERVICE, WTVP DECIDED TO RUN 30 MINUTE INFORMATIONAL PROGRAMS AS OFTEN AS POSSIBLE DURING THE QUARTER. OUR FINAL COUNT SHOWS THAT 37 SEPARATE BROADCASTS OF THE 30 MINUTE INFORMATIONAL PROGRAMS WERE AIRED.</p>	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>THE WTVP WEBSITE ACTIVELY PROMOTED THE DIGITAL TRANSITION THROUGHOUT THE QUARTER. BANNERS INDICATING THE DTV 2009 WEBSITE AND PHONE NUMBERS WERE HIGHLIGHTED AND LINKS PROVIDED. FAQS WERE LISTED. A COUNTDOWN TO DIGITAL TRANSMISSION/ANALOG SHUTOFF WAS PROMINENTLY DISPLAYED. A VIDEO DEMONSTRATING HOW TO HOOK UP A CONVERTER BOX WAS ARCHIVED FOR STREAMING ON DEMAND, AND REGULAR COMMUNICATION FROM THE STATION CEO ABOUT THE TRANSITION WERE POSTED.</p>	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements	
<p>Comments:</p> <p>THE WTVP CEO SIGNED ON AS A MEMBER OF THE NAB SPEAKERS BUREAU FOR DTV TRANSITION AND MADE PRESENTATIONS TO MULTIPLE GROUPS IN VARIOUS PARTS OF THE STATION'S COVERAGE AREA. THE GROUPS WERE PREDOMINATELY SENIOR CITIZENS IN THE INNER CITY, RURAL AND SUBURBAN AREAS.</p>	
<input checked="" type="checkbox"/> Community Events	
<p>Comments:</p> <p>WTVP HELD A "DIGITAL OPEN HOUSE" IN OUR STUDIO ON NOVEMBER 2. THE EVENT FEATURED DEMONSTRATIONS AND HANDS-ON OPPORTUNITIES TO INSTALL CONVERTER BOXES, DISPLAYS OF INDOOR AND OUTDOOR ANTENNAS, ENGINEERS TO ANSWER MORE DIFFICULT WIRING AND HOOK UP QUESTIONS, VOLUNTEERS AT COMPUTER TERMINALS TO ASSIST PEOPLE IN APPLYING FOR DISCOUNT</p>	

COUPONS, AND MASSES OF TAKE-AWAY INFORMATION. THE EVENT WAS ATTENDED BY OVER 350 PEOPLE.

Other (describe)

Comments:

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

WTVP HAS BEEN VERY DILIGENT IN PROMOTING THE DIGITAL TRANSITION, AND WITH THE EXCEPTION OF FOUR DAYS IN THE QUARTER WHERE EQUIPMENT FAILED, WE HAVE MORE THAN EXCEEDED EXPECTATIONS. WE HOPE THE FCC WILL TAKE THIS INTO ACCOUNT WHEN DETERMING OUR COMPLIANCE.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PRESIDENT & CEO
Signature CHET TOMCZYK	Date (mm/dd/yyyy) 01/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.