

ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS CORP
Meeting of the Board of Trustees
September 13, 2011
Minutes

Present: Andrew Rand, Chairman; Steve Backlund, Bryan Chumbley, Dr. John Day, Jerry Herbstreith, Linda Huddle, Mary Ann Knell (phone), Nancy Levenick, Allen Mayer, Michel McCord, Marianne Moll, Sally Parry (web), Sheldon Shafer, Tom Spurgeon, Adam Sloan, Joe Strupek, Chet Tomczyk, Dr. William Tammone, Russ Trowbridge

Staff Present: Mark Lasswell, Linda Miller, Margie Stieghorst, Bill Baker, Karen Button (webex)

Absent: Elwin Basquin, Wayne Baum, Jon Burklund, Cynthia Fischer, Sal Garza, Jeffrey Huberman, Jerry Kolb, Barb Leiter, Joe O'Neill, Ed Szynaka, Dr. Philip Weinberg, Peter Wong, Lori Wu

Chairman Andrew Rand called the meeting to order at 4:00 PM, and welcomed new Trustees Bryan Chumbley, Dr. John Day, Jerry Kolb, Allen Mayer, Dr. William Tammone and Lorrie Wu. Angie Spears, WTVP's new Corporate Support Manager, was then introduced to the Board.

Chairman Rand moved the election of Bryan Chumbley representing Peoria School District 150 to the top of the agenda so Mr. Chumbley would be able to participate and vote on issue requiring action during the course of this meeting. Mr. Rand moved the nomination of Mr. Chumbley on behalf of the Nominations Committee, therefore no second was required. The motion passed unanimously, and Mr. Chumbley was welcomed to the Board.

Minutes of the June 14, 2011 Annual meeting and the September 1, 2011 joint meeting of the Executive and Finance & Budget Committee meeting were unanimously approved. (Strupek/Moll)

The Treasurer's Report was presented by Corporate Treasurer Marianne Moll and Senior Accountant Karen Button. The FY 2011 numbers were presented first and showed that the year ended in good order with the bottom line being close to plan. Questions about the late receipt of the FY 2011 Illinois State grant were referred to Mr. Tomczyk who reported that the grant was finally received in August, four months ahead of our worst projections.

The July numbers were then presented. Despite this being the first month of the new fiscal year, the Trustees were surprised and pleased about underwriting and membership being ahead of projections. Mild concern was expressed over under-budget performance by Enterprises. The Treasurer's Report was accepted as presented by unanimous vote. (Spurgeon/Backlund).

Marianne Moll reported that the audit was underway and expected to be completed on time by the end of September. The field auditors The Audit Committee will meet with Clifton Gunderson to receive the audit when it is completed. Mr. Rand noted that he was making the Audit Committee a subcommittee of the Finance & Budget Committee, and that he was appointing Jerry Kolb to chair it.

In Old Business, Chet Tomczyk reported that lease was executed with the Peoria Symphony Orchestra for use of the shell space for a five year period. Possession was effective on September 1, 2011 and occupancy would commence on January 1, 2012. He then reported that the Strategic Planning exercise is progressing. A meeting with staff occurred on September 1, and follow up assignments regarding goals and objectives were given to the various departments. Results are due back on October 1. Finally in Old Business, Mr. Tomczyk reported that WTVP has signed on as a party to a grant application for a joint master control operation with other public TV stations in Illinois and Indiana. The grant application was to the Corporation for Public Broadcasting and has a no cost opt out if we are not happy with the way things progress.

In New Business, Mr. Tomczyk reported that WTVP retained the services of Midwest Engineers Inc. for \$6,000 to help prepare a grant application to acquire and install generators and related equipment at both

our transmitter and master control facilities. The application was to the Warning, Alert and Response Network (WARN) and totaled nearly \$500,000.

Staff reports followed with presentations from Development Director Jennifer Davis about the August membership drive and the upcoming Endowment mailing, Programming VP Linda Miller who previewed *Prohibition*, a new series from Ken Burns, and Executive Producer William Baker who reported on a wide range of production and Enterprise activities currently underway.

President Tomczyk then reported on several key performance factors such as salaries and benefits, power costs and the cost of running the station (\$292.00/hour).

Chairman Rand followed with comments about his desire to make the Board meetings more useful and to get the Trustees more involved. The presentation of Key Performance Factors was just a start to this end, and he solicited remarks from Trustees on what they would like to see to make the meetings better.

Chairman Rand then presented committee assignments including an ad committee to consider policies regarding disposition and use of any major gifts the Corporation may receive in future.

The meeting adjourned at 5:30 p.m.

Respectfully submitted,

Chet Tomczyk
President and CEO