

# WTVP Community Broadcasting Advisory Council

---

## Tuesday, July 13, 2010, noon in the WTVP Conference Room

In attendance: Adam Sloan, Linda Zears, Norma Rossi, Carole Hill, Bob Wojda, Linda Miller and Chet Tomczyk

Chairman Adam Sloan welcomed those in attendance, including guest Bob Wojda, who gave a report on the Sustainability and Livability project. WTVP received a \$10,000 grant and was one of only ten stations selected to participate in the Outreach initiative. The station will air a half-hour documentary this fall that will define sustainability, and focus on high speed rail coming to Normal, a proposed hydroelectric project in Quincy, and a "green" high school in Cuba, Illinois. The project will also have a web component, a partnership with the Sun Foundation who will utilize elements of the videos in their educational activities, and will participate in the Central Illinois Green Expo at Illinois Central College this fall. Wojda, founder of Water Street Media Works, and freelance producer H Wayne Wilson will produce the program.

Council members were asked for ideas on promoting the project and were enthusiastic about its potential impact on central Illinois. It was agreed that the tricky part will be explaining what sustainability is since it's such a broad topic and encompasses so much. Discussion also revolved around what steps the station should take to get the word out on the programs and how the public can take an active role in the project itself.

Station CEO Chet Tomczyk reported on the impressive number of local productions and contract jobs either just finished or currently in process, including a recently recorded gourmet pizza special with Father Dominic Garramone (of Breaking Bread with Father Dom fame), a series of spots on healthy families in conjunction with the Peoria County Health Department, a philosophy series with Tim Irwin, and a program on "Boxcar People," immigrants who came to work on the railroad and stayed in the area.

Linda Miller talked about the upcoming live broadcast July 19 of a Chiefs game, a prelude to the new Ken Burns' series The Tenth Inning, which premieres Sept. 28. "It's hard to believe it's been 16 years since Ken's highly acclaimed series Baseball aired," she noted. She also thanked the council for doing a great job collecting information from community members on what they feel are the issues that WTVP should be covering in its programming. The comments are crucial as she puts together the quarterly reports required by the FCC. And, she added kudos to Linda Zears for her excellent assistance in shepherding around students coming in for station tours as they participate in the Peoria Academy of Science Treasure Hunt.

The next meeting date of the council will be Tuesday, Oct. 12.