Public media in Central Illinois has a long history of high-quality content and occupies a unique position in the media marketplace. WTVP is among the few remaining locally owned media outlets in the region, and during this past year, the staff has demonstrated our commitment to the region with many outstanding, award-winning local programs and community services.

We are honored to be a valued, trusted and essential local institution.

WTVP is a valuable part of Central Illinois.

We ENGAGE the community with unsurpassed programming for children.

We ENHANCE life-long learning with programs that engage minds of all ages. We inform the citizenry with in-depth, balanced information.

We INSPIRE through the best in drama, arts and entertainment. We care for our community through information and activities.

WTVP public media enriches life in Central Illinois by delivering, engaging, enhancing and inspiring content.

In 2019, WTVP provided these vital local services:

- New **locally produced documentaries** that matter to our viewers. *Lydia: Ahead of Her Time* and *The Art of Deception*.

- Coverage of Illinois legislative activities on **Illinois Lawmakers**.

- Access to local, state and national political leaders through *At Issue with H. Wayne Wilson*.

- Literacy initiatives with the PBS Kids Writers Contest, Rainbow Readers, PBS LearningMedia, and continued outreach.

WTVP’s local services have deep impact in Central Illinois.

WTVP participated in 58 community events, actively engaging viewers with our content.

Season four of an arts-focused music series *State & Water* featured 7 local artist groups. We opened our studio doors for events and brought in 2,037 to be inspired.

WTVP aired 26,352 hours of quality programming on 3 distinct channels, including 160 hours of local programs.
BROADCAST:

As the PBS affiliate for Central Illinois, we have rich programming resources from public television’s trusted schedule. We are the home of Masterpiece and Frontline. We are the source for the news and public affairs teams that are #1 in public trust. We are a haven for children’s programming that delights imaginations while teaching skills for life-long learning. And we are the largest classroom for cutting-edge science and nature that opens windows to our world and universe.

As a local broadcaster, we also produce and pick original content for the demands of our home communities. At Issue, our weekly public affairs series, covered topics from farmland conservation and race relations, to education and local political issues. Illinois Lawmakers offered live coverage of the happenings at the state capitol. Illinois Adventure continued with special programs highlighting the places that make Illinois unique. State & Water is an exciting live-audience musical performance series, featuring talented local musicians.

Original WTVP Productions were a fantastic way to celebrate the Central Illinois community in 2019. The documentary Lydia: Ahead of Her Time, was about the life and journey of Lydia Moss Bradley. The Art of Deception showed an in-depth look at hand-carved duck decoys as an underappreciated form of American folk art. Consider This with Yvonne Greer featured newsmakers and interesting guests from across the area. Our ongoing collaboration with the Peoria Symphony Orchestra continues to flourish with the recording of Sound Bites, which is designed to extend the cultural impact and facilitate the music to a wider audience through public media.
DIGITAL:
Our website, www.wtvp.org, is an evolving resource for station information, local program streaming and opportunities for user feedback. The site also acts as our gateway to special services for teachers through PBS LearningMedia Illinois Edition.
Our Facebook page and Twitter feed expanded, offering late-breaking news, behind-the-scenes production notes, and exclusive social media content links to further information.

EVENTS:

Preview Screenings
Victoria
Summer of Space
Lydia: Ahead of Her Time
Sanditon
College Behind Bars

Program Tapings
State & Water
Sound Bites
Musical Discoveries
Consider This with Yvonne Greer
At Issue, with H. Wayne Wilson
Illinois Lawmakers
46th Annual WTVP Auction

Community Events
WTVP Gone Country
Mister Rogers Sweater Drive
47@47 Open House
CEO Reception
PBS Kids Writers Contest
Pekin Friends of 47 Bowl-a-thon
WTVP 46th Annual Auction
Slide into Summer Reading
World Wide Day of Play
PNC Children’s NYE Event
WTVP Travels
WTVP Spring String
Member Events
Annual Volunteer Recognition Event
TOWN HALL: THE OPIOID CRISIS
February 21, 2019

Every day, more than 130 people in the United States die after overdosing on opioids, including prescription pain relievers, synthetic opioids and heroin. The Centers for Disease Control and Prevention estimates that the economic cost of prescription opioid misuse is $78.5 billion a year. WTVP explores solutions to the opioid crisis in Central Illinois on a special town hall edition of At Issue.

TOWN HALL: MAYORAL ROUNDTABLE
June 13, 2019

Bloomington Mayor Tari Renner, Galesburg Mayor John Pritchard, Normal Mayor Chris Koos and Peoria Mayor Jim Ardis answered questions submitted by viewers, through social media including questions on pension, marijuana, gaming, the state’s capital bill, Connect Transit, crime, road maintenance and more.

TOWN HALL: ADDRESSING MENTAL HEALTH
November 11, 2019

With 44 million U. S. adults experiencing mental health issues, representatives of mental health service providers, jails, courts, schools and religion discuss new services. They include UnityPlace, a collaboration of UnityPoint Health, Human Service Center and Tazwood Center for Wellness designed to streamline services. In Bloomington-Normal, the McLean County Triage Center is providing similar services.
PLANNING FOR THE FUTURE:

WTVP’s MISSION is to enrich our community in an engaging and relevant way through the use of public media and outreach efforts. WTVP is a necessary source for education, scientific, entertainment and cultural content connecting Central Illinois on a local and world level.

WTVP is a PBS membership organization serving the public with programming and services of the highest quality using media to educate, inspire, entertain and express a diversity of perspectives. WTVP PBS empowers individuals to achieve their potential and strengthen the social, democratic and cultural health of the communities we serve.

And we will continue to explore shared content with other community partners like the Peoria Riverfront Museum, Heart of Illinois United Way Success by 6, Peoria Public Schools, Peoria Historical Society, Arts Alliance and many more.